



Working with Government to Advance Social Determinants of Health (SDOH) Meeting Agenda

Barbara Jordan Conference Center, 1330 G Street, N.W.,
Washington, D.C.

February 4, 2020

This meeting addresses:

- How the use of SDOH helps to improve care while lowering costs
- How data is exchanged between public health, other agencies, and providers
- Current and future initiatives of federal agencies and Capitol Hill
- How the health care industry can work together to improve patient outcomes

8:30 – 8:45 am WELCOME AND INTRODUCTIONS

- **Jennifer Covich Bordenick**, CEO, eHealth Initiative and Foundation
- **Charles Stellar**, CEO, WEDI

8:45 – 9:15 am ETHICAL USE OF SDOH

eHI led an initiative focused on guiding industry stakeholders on the value of leveraging SDOH data for maximum good in healthcare, while addressing privacy and security concerns. The organization's CEO will discuss this innovative and timely effort and seminal paper *eHI's Guiding Principles for the Ethical Use of Social Determinants of Health Data*.

- **Jennifer Covich Bordenick**, CEO, eHealth Initiative and Foundation

9:15 – 9:45 am SDOH – A TRANSFORMATIVE FACTOR IN U.S. HEALTHCARE

SDOH related initiatives have the ability to significantly transform healthcare. AHIP's Project Link examines the best manner to effectively address social barriers for their service population. Through this collaborative, health insurance providers join other organizations to help communities overcome the social barriers to good health.

- **Matt Eyles**, President and CEO, AHIP

9:45 – 10:30 am LEVERAGING COLLABORATIONS TO STANDARDIZE SDOH DATA COLLECTION AND USE

Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

- **Sheila Shapiro**, Senior Vice President, National Strategic Partnerships, UnitedHealthcare Care Modernization & Innovation
- **Nancy Johnson**, RN, PHD, CEO for El Rio Community Health Center, Tucson, Arizona

Key areas of discussion include:

- How can SDOH data be used to leverage services and assistance for at-risk patients?
- How are payers using SDOH to improve health outcomes?

10:30 – 10:45 am BREAK

10:45 – 11:30 am FEDERAL SDOH INITIATIVES – ADDRESSING SDOH IN THE HEALTHCARE SYSTEM

There are a growing number of nationwide initiatives addressing social determinants of health on both the state and federal levels. These programs work across sectors (e.g. housing, education, and transportation) and in partnership with communities, to address underlining risk factors.

- **Erin Iturriaga**, Program Officer and Clinical Trials Specialist, NHLBI Division of Cardiovascular Sciences
- **Jordan Luke**, Director, Program Alignment and Partner Engagement Group, Office of Minority Health, CMS
- **Facilitated by Edward Garcia**, Senior Vice President, Healthspieren

11:30 – 12:15 pm STATE SDOH INITIATIVES

- **Howard Haft**, Deputy Secretary, Office of the Deputy Secretary for Public Health Services, Maryland Department of Health and Hygiene
- **Mark Ropiecki**, Executive Director, Care Compass Network
- **Facilitated by Samantha Meklir**, Senior Policy Advisor, Office of the National Coordinator, U.S. Department of Health and Human Services

12:15 – 1:00 pm LUNCH

1:00 – 1:30 pm CONNECTING SDOH TO SOCIAL SERVICE DELIVERY

Health systems, providers, and payers are increasingly recognizing the significant influence social factors such as housing, food insecurity, employment status, and transportation have on well-being and healthcare spending. Partnerships between health care and community-based organizations are beginning to manifest.

- **Priyanka Surio**, MPH, PMP, CHES, Director, Data Analytics & Public Health Informatics, Association of State and Territorial Health Officials (ASTHO)
- **Facilitated by Ed Hunter**, Founder of The National Alliance to Impact the Social Determinants of Health (NASDOH)

Key areas of discussion include:

- How can SDOH data be utilized to proactively identify vulnerable populations?
- What opportunities exist to better integrate social interventions into the healthcare system and impact both patient and population health?

1:30 – 2:00 pm HOSPITAL SCREENING FOR HEALTH-RELATED SOCIAL NEEDS

- **Ryan Moran**, Director, Community Health, MedStar Health

Key areas of discussion include:

- How do you connect social data to clinical data?
- What are some specific examples of how SDOH is being used to improve care and lower costs?

2:00 – 2:30 pm SDOH DATA AND INTEROPERABILITY

There is an overabundance of data in healthcare but exchanging this information and giving it meaningful use is a topic of much discussion. As stakeholders understand the importance of data interoperability, there have been significant improvements in the past few years. CRISP is leading these some of these efforts and exists to facilitate data sharing among providers, payers, public health, and other stakeholders.

- **Craig Behm**, Executive Director, CRISP

Key areas of discussion Include:

- What are the challenges of accessing clinical and SDOH data, from different sources, and making the data actionable?
- What is the value of SDOH sharing between payers and providers?
- What are the barriers to manage and utilize all of this data?

2:30 – 2:45 pm BREAK

2:45 – 3:30 pm CONGRESSIONAL SUPPORT FOR SDOH

In recent years there has been growing support from the U.S. Congress to improve coordination between federally funded health programs and other efforts to address the social determinants of health. The 116th Congress has already featured multiple bills that could improve SDOH data sharing, catalyze targeted federal guidance, and facilitate greater coordination among the Medicaid program, local governments, and community organizations.

- **Krista Drobac**, Chair, Aligning for Health
- **Liam Steadman**, Legislative Assistant, Representative Cheri Bustos (D-IL)
- **Shane Hand**, Legislative Assistant, Representative Tom Cole (R-Ok)
- **Sohini Gupta**, Vice President Federal Affairs, Centene Corporation

Key Areas of Discussion Include:

- Congressional priorities for SDOH
- Overview and goals of House bill H.R.4004, the Social Determinants Accelerator Act of 2019
- Potential impact of legislation on health and social service delivery at the local level

3:30 – 4:00 pm MOVING FORWARD

- **William A. Hazel Jr., MD**, Senior Advisor for Strategic Initiatives and Policy at George Mason University, Founding Chair of ConnectVirginia, the state's health information exchange,

previously Secretary of Health and Human Resources for the Commonwealth of Virginia in January of 2010

Key areas of discussion include:

- What is the future of SDOH data in care delivery?
- What can other organizations and stakeholders do to join the effort?

4:00 – 4:15 pm CLOSING REMARKS

- **Charles Stellar**, CEO, WEDI