wedi™ NATIONAL CONFERENCE
A Virtual Learning Experience

Agenda at a Glance

(Subject to change, all times tentative)

October 6, 8, 13, 15

Pre-Conference Educational Sessions

October 16

Pre-Conference Attachment Workshop

October 19

WEDI Workgroup and Subworkgroup Meetings

October 20-22

Conference

Agenda

TUESDAY, OCTOBER 6, 2020

WEDI PRE-CONFERENCE SESSION

Reshuffling the Healthcare Deck; A Look at HCEG's COVID-19's Flash Report
Time: 3:30pm – 4:30pm ET
Ferris Taylor, Executive Director
Health Executive Group (HCEG)
David Gallegos, Senior Vice President
Change Healthcare

Join Ferris Taylor, HCEG's Executive Director and David Gallegos, Senior Vice President of Consulting Service at Change Healthcare for the first public discussion on how new research shows COVID-19 has reshuffled the 2020 HCEG Top 10 priorities, including accelerated digital and payment transformation and an increased emphasis on the consumer experience, telehealth, and interoperability. Gain insights into how increasing investment in healthcare IT and fast-tracking initiatives are necessary to help prepare for the pandemic's aftermath and the future of healthcare.

THURSDAY, OCTOBER 8, 2020

WEDI PRE-CONFERENCE SESSION

Improvements to Eligibility and Formulary; Its Impact on Real Time Benefit Check, ePA and Specialty Enrollment
Time: 12:00pm – 1:00pm ET

Michael Burger, Practice Lead, EHRs and EDI
Point-of-Care Partners

Learn about Point of Care Partner's upcoming report on improvements to Eligibility and Formulary (E&F) and Benefit data and how they positively impact real time benefit checks, ePA and specialty enrollment. Find out how small improvements can lead to positive results, including financial savings.

THURSDAY, OCTOBER 8, 2020 (con't)

WEDI PRE-CONFERENCE SESSION

Digital Identity, Authentication and Federation; Rethinking How We Identify and Authenticate Individuals Across Systems

Time: 1:00pm – 2:00pm ET

Ryan Howells, Leavitt Partners, CARIN Alliance

CARIN Alliance's Digital Identity and Authentication workgroup is collaborating to establish an industry-level framework for digital identity federation. The goal is to enable a universal method for reliable determination of patient identity and authorization in support of highly scalable, secure exchange of EHI (electronic health information). Hear from Ryan Howells, Principal, Leavitt Partners and Program Manager of the CARIN Alliance about the workgroup's updates on this critical implementation question.

TUESDAY, OCTOBER 13, 2020

WEDI PRE-CONFERENCE SESSIONS

Open APIs Start with Trust, presented by axway

Time: 12:00pm – 1:00pm ET

Ruby Raley, Vice President, Sales, Healthcare and Life Sciences, Axway
Brian Otten, Digital Catalyst, Axway

The 21st Century Cures Act is driving real transformation in data exchange for both health providers and health plans. Instead of pushing data through trusted, point-to-point hand coded channels, we are asked to share our most resources – our patient and member data with organizations that have no relationship with us. This is rightly a concerning and daunting assignment. We are still held to the high bar of HIPAA security even though the 3rd party application requesting data is not. We need to protect health records and repositories but we can't block data exchanges. This session will provide an overview of the security methods specified in the Interoperability Rule. Additionally, we will share considerations to protect and secure FHIR APIs

COB Data Insights for Health Plans, presented by CAQH.

Time: 1:00pm – 2:00pm ET

Rebecca Beattie, Product Manager, CAQH
Description Coming Soon!

THURSDAY, OCTOBER 15, 2020

WEDI PRE-CONFERENCE SESSIONS

Healthcare Innovation Catalysts: How HHS Can Turn 2020's Challenges into Opportunities, presented by eSolutions
NOW PART OF WAYSTAR
Time: 12:00pm – 1:00pm ET

Attachments Demo Day
Time: Starts at 1:30pm ET
How are solutions vendors addressing attachments? Coming soon, be on the look-out for individual company links to view demonstrations on the latest tools and resources available to the industry

FRIDAY, OCTOBER 16, 2020

Attachments Workshop
Time: 11:00am – 3:30pm ET

Learn from your peers! With recent HITAC recommendation and NCVHS conversations pressing for an attachments rule, WEDI is excited to highlight the status and movement of several health IT entities as they move ahead with attachments initiatives independently.

Opening Remarks; Recognizing the Business Perspective of Attachments
11:00am – 11:30am ET

Laurie Burckhardt
EDI Regulatory and National Standards Administrator Corporate Services – EDI
WPS Health Solutions

John Kelly
Principal Business Advisor
Edifecs

Robert Tennant
Director, Health Information Technology Policy
MGMA

FRIDAY, OCTOBER 16, 2020 (con't)

NGS Attachment Updates

11:30am – 12:15pm ET

Mary Lynn Bushman
Business Analyst III
National Government Services

NGS, a Medicare Fee for Service Contractor, will provide information regarding their Electronic Attachment program including the progress of the program, as well as, recent and future enhancements to the program. Electronic attachments simplify and optimize the provider's revenue cycle.

Conference Break

12:15pm – 12:45pm ET
Stretch your legs and grab a quick bite- we'll be right back

CAQH CORE Updates

12:45pm – 1:30pm ET

Robert Bowman
Director, CAQH CORE

275 Success Stories

1:30pm – 2:15pm ET

Ashley Bieck
Vice President, National Provider Advocacy, UnitedHealthcare

Solving Payer-Provider Clinical Data Exchange Challenges: How HL7 Da Vinci Project Work Can Help

2:15pm – 3:00pm ET

Tammy Banks
Vice President Medicare Strategy, Value Based Care
Providence St. Joseph

Nick Radov
Director, Interoperability Standards & Compliance
UnitedHealthcare

Learn how the work of HL7® Da Vinci Project, a collaborative effort of more than 50 industry-leading providers, payers and partners advancing FHIR adoption, is creating a framework that revolutionizes data exchange. Join Tammy Banks, Vice President Medicare Strategy, Value Based Care, Providence St. Joseph, and Nick Radov, founding Da Vinci member and Director, Interoperability Standards & Compliance, UnitedHealthcare, as they discuss challenges addressed by the following Da Vinci Implementation Guides: Clinical Data Exchange, Payer Data Exchange and Payer Health Record Exchange. Their first-hand accounts will show you how to maximize the Da Vinci work within your organization to meet your organizational goals.

Closing Remarks
3:00pm – 3:30pm ET
Speakers TBA

MONDAY, OCTOBER 19, 2020

WEDI Workgroup and Subworkgroup Virtual Meetings
Time: 8:00am – 10:30am ET

The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative health care information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.

TUESDAY, OCTOBER 20, 2020

WEDI Coffee Kickoff

Time: 10:45am – 11:00am ET

TUESDAY, OCTOBER 20, 2020 (con't)

Dr. Mary Greene, Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services
Time: 11:00am- 11:30am ET

Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS's efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.

Leveraging Collaborations to Standardize SDOH Data Collection and Use
Time: 11:35am – 12:20pm ET

Sheila Shapiro
Senior Vice President, National Strategic Partnerships
United Healthcare Care Modernization & Innovation

Nancy Johnson
CEO
El Rio Health

Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

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TUESDAY, OCTOBER 20, 2020 (con't)

WEDI Vendor Hall Networking Opportunities
Time: 12:25pm – 1:00pm ET

Interact with some of the top solutions providers in the Health IT industry

Beyond HIPAA; Examining Privacy & Security in a Consumer Driven Healthcare Space
Time: 1:00pm – 1:45pm ET

Dr. Lina Walker
Vice President, Health Security
AARP

Mari Savickis
Vice President, Public Policy
CHIME

Laura Hoffman
Assistant Director, Federal Affairs
American Medical Association

Description Coming Soon!

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TUESDAY, OCTOBER 20, 2020 (con't)

Innovative Opportunities in Genomics for Insurers
Time: 1:50pm – 2:35pm ET

Grant Wood
Senior IT Strategist, Intermountain Healthcare
Clinical Genetics Institute

After a quick review of the issues we face today, we will identify several areas where opportunities for innovation are emerging. These include genomic data storage and management, and improved system data interoperability. In the area of Payer business issues, we will learn how clinical genomics should play a critical role in health risk planning, early disease detection, quicker and more accurate diagnoses with targeted treatments, all which will contribute to cost reduction and quality improvement. A discussion will complete the session on how do we get to innovation, what are the priorities with advances like gene editing and artificial intelligence, and what does the insurance industry really need.

Verify, Never Trust Anyone, Assume Breach; Real-time Healthcare Interoperability with Zero-Trust Cloud Architecture *Sponsored by* **Softheon**
2:35pm – 3:20pm ET
Eugene Sayan
CEO
Softheon
Description Coming Soon!

The USCDI Guide for Payers
Time: 3:25pm – 4:10pm ET

Dr. Denise St. Clair
Senior Policy Expert
Centers for Medicare & Medicaid Services

Converting your data for providers? Struggling managing the implementation? In this session, **ask your questions** and gain valuable guidance on how to properly address the new requirements.

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Patrick Murta
Chief Architect
Humana

TUESDAY, OCTOBER 20, 2020 (cont'd.)

Healthcare Payment Innovation; Past, Present and Future
Time: 4:10pm – 4:55pm ET

Adele Allison
Senior Director of Economics & Digital Health Strategy
DST Health Solutions

John Kelly
Principal Business Advisor, Edifecs

As data becomes more liquid through application programming interfaces (APIs), the economic models are becoming more data-driven for holistic payment based on total cost of care models and attributed patients under shared-savings, episodes-of-care, and population-based payment models. In fact, by the end of 2018, 60 percent of payers had adopted reimbursement models that used analytics to determine payment. This educational session will review common questions addressed by the Payment Models Workgroup, including examination of past technologies using X12 and emerging technologies like FHIR APIs are reshaping payment methods in the U.S. The session will include an update by CAQH CORE leads on value-based payment operating rules, essential to administration of value-based care (VBC) programs.

WEDNESDAY, OCTOBER 21, 2020

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WEDI Coffee Kickoff
Time: 10:30am – 11:00am ET
Sponsored by **CAQH.**

WEDNESDAY, OCTOBER 21, 2020 (con't)

Town Hall and Q&A with Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)
Time: 11:00am – 12:00pm ET

Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.

TIBCO®

Playing with FHIR to Improve Interoperability and Drive Innovation *Sponsored by TIBCO*
Time: 12:05pm – 12:50pm ET
Description coming soon!

WEDI Vendor Hall Networking Opportunities
Time: 12:55pm – 1:25pm ET
Interact with some of the top solutions providers in the Health IT industry

Got Access? How to Leverage the HL7® Da Vinci Project to Advance Interoperability, Reduce Burden and Support Patient Access API
Time: 1:25pm- 2:10pm ET

Heather Kennedy
Senior IT Manager of Interoperability
Florida Blue/Guidewell

The HL7® Da Vinci Project engages more than 50 industry-leading providers, payers and partners to work together to accelerate the adoption of HL7 FHIR® (Fast Healthcare Interoperability Resources) as the standard to support and integrate value-based care (VBC) data exchange. Heather Kennedy, senior IT manager of interoperability at Florida Blue/GuideWell, will highlight the progress, real world uses and lessons learned from the Da Vinci Project. She will also review how the project's work and available resources, including implementation guides, will help organizations meet the goals of the Patient Access API rules by the Jan. 1, 2021 federal deadline.

WEDNESDAY, OCTOBER 21, 2020 (cont'd.)

FHIR Integration for Payers; Updates and Lessons Learned
Time: 2:15pm – 3:00pm ET

Patrick Murta
Chief Architect
Humana

Heather Kennedy
Senior IT Manager of Interoperability
Florida Blue/Guidewell

Benji Graham
Business Analyst
BCBSOK

The final rules call for payers to provide health care data to members through the use of FHIR- based APIs, as well as using a similar methodology to make provider directories available to patients. This

session is a continuation of WEDI sessions held in May and August chronicling the status and experiences payers are facing in integrating FHIR into their business. Hear from our payer professionals on their latest milestones and ongoing lessons learned as the January 1, 2021 deadline looms closer.

WEDNESDAY, OCTOBER 21, 2020 (cont'd.)

edifecs

Finding Your Way in the Dark: APIs, Endpoint Discovery and Trust *Sponsored by Edifecs*

Time: 3:00pm – 3:45pm ET

Two critical challenges must be addressed in order for health plans to successfully implement the API services required under the ONC and CMS Rules:

- Endpoint discovery
- Third-party vendor app registration and certification

In this session, representatives from CAQH, Humana and Edifecs will review a technology framework that is emerging from the FHIR Community to meet two important and urgent industry requirements.

Navin Gupta
Director of Product
Edifecs

Ron Urwonges
Director of Strategy and Innovation
CAQH

Patrick Murta
Chief Architect
Humana

CodeX, Prior Authorization and Oncology; Challenges and Value Proposition
Time: 3:45pm – 4:30pm ET

Dr. Jim O'Connor
Principal Clinical Informaticist
MITRE

Carmela Couderc
Clinical Informaticist
MITRE

Description Coming Soon!

Payer Uniformity in Support of Prior Authorization: Benefits and Challenges

Time: 4:30pm – 5:15pm ET

Melanie Combs-Dyer
Director of Innovation
Mettle Solutions

John "Jay" Johnstone
Industry Engagement Senior Specialist – HL7
Cigna

Robert Dieterle
CEO
EnableCare

Automating prior authorization processes and reducing stakeholder burden is one of the most important industry priorities. This panel of experts will outline the benefits and challenges with creating a uniform approach to how payers display to providers the documentation required to make coverage determinations. Included in the session will be a discussion of the HL7 Da Vinci Project's development of a Documentation Templates and Rules Implementation Guide.

THURSDAY, OCTOBER 22, 2020

WEDI Coffee Kickoff
Time: 10:45am – 11:00am ET

Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare
Time: 11:00am- 11:45am ET

Stephen Konya
Senior Innovation Strategist
Office of the National Coordinator
for Health Information Technology (ONC)

Maura Little
Executive Director
Cambia Grove

Nick Dougherty
Managing Director
MassChallenge

Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.

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THURSDAY, OCTOBER 22, 2020 (cont'd.)

Present and Future Considerations; Looking at the Changing Face of Telehealth Policy
Time: 11:50am – 12:35pm ET

Alison Armstrong
Health Policy Director
Anthem

Lauren Choi
Managing Director, Health Data and Technology Policy
BlueCross BlueShield Association

Emily Yoder
Analyst
Centers for Medicare & Medicaid Services

Mei Wa Kwong
Executive Director
Center for Connected Health Policy

This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?

THURSDAY, OCTOBER 22, 2020 (cont'd.)

WEDI Vendor Hall Networking Opportunities
Time: 12:35pm – 1:00pm ET

Interact with some of the top solutions providers in the Health IT industry

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edifecs

Tech Showcase *Presented by Edifecs*
Time: 1:00pm – 1:30pm ET

Provider Information Impacts to Standard NCQA and URAC Requirements
Time: 1:30pm – 2:15pm ET

Speakers Coming Soon!

In our health care industry, health plans and payers as well as providers are obtaining standard certifications from either of the two standards bodies and/or other standard bodies within the health care marketplace. This is a panel discussion regarding the provider information standards needed to complete a NCQA and/or URAC audit. What does the health plan and payers need to complete their audit(s) as well as what is required from the providers in order for the certification audit to be executed correctly.

Highlights and Discussion of ICAD's Recommendations to HITAC
Time: 2:20pm – 3:05pm ET

Alix Goss
VP and Senior Consultant
Imprado Consulting, a division of DynaVet Solutions
ICAD CoChair

THURSDAY, OCTOBER 22, 2020 (cont'd.)

Sheryl Turney
Senior Director of Data Enablement &
Quality Management,
Technology Anthem, Inc.

The Intersection of Clinical and Administrative Data (ICAD) Task Force's vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency— furthering implementation of "record once and reuse." WEDI Welcomes ICAD's co-chair to offer highlights on their recent report submitted to HITAC.

Industry Reaction Session; ICAD's Report
Time: 3:05pm – 3:30pm ET

TBA Educational Session *Sponsored by Axway*
Time: 3:30pm – 4:00pm ET
Description coming soon!

Information Blocking 101; What Providers Should Expect and How to Prepare to Stay Compliant
Time: 4:00pm – 4:45pm ET

Adam H. Greene
Partner
Davis Wright Tremaine LLP

Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole.