

Working with Government to Advance Social Determinants of Health (SDOH)

Agenda

February 4, 2020

Social Determinants of Health (SDOH) data is critical to reducing both cost and health disparities, while improving the quality of care provided by physicians, hospitals, health systems, and other providers. The vast majority of U.S. healthcare dollars and efforts are spent on clinical factors and do not address the underlying socioeconomic and behavioral factors that greatly impact patients' health. These forces, referred to as SDOH, give providers and health plans meaningful insights into the health of their patient populations. SDOH data, which includes information on housing, income, crime, education, transportation, domestic circumstances, and access to quality food, allows stakeholders to proactively identify and treat those most at risk. SDOH improves both patient and population health by contributing to the complete picture of an individual and identifying which populations are most vulnerable.

There is a growing movement involving multi-payer federal and state initiatives, including Medicaid initiatives led by states or by health plans, as well as provider-level activities focused on identifying and addressing the non-medical, social needs of their patients. While there is strong support for the use of SDOH in care delivery, there are various challenges for the industry to overcome as it incorporates this new approach to patient care.

This meeting addresses:

- How the use of SDOH helps to improve care while lowering costs
- How data is exchanged between public health, other agencies, and providers
- Current and future initiatives of federal agencies and Capitol Hill
- How the health care industry can work together to improve patient outcomes

Welcome and Introductions

- Jennifer Covich Bordenick, CEO, eHealth Initiative and Foundation
- Charles Stellar, CEO, WEDI

Ethical Use of SDOH

eHI hosted an initiative focused on policymakers and educating and guiding industry stakeholders on the value of leveraging SDOH data for maximum good in healthcare, while addressing privacy and security concerns. The organization's CEO will discuss this innovative and timely effort and seminal paper *eHI's Guiding Principles for the Ethical Use of Social Determinants of Health Data*, a document developed through the work of the initiative.

- **Speaker:** Jennifer Covich Bordenick, CEO, eHealth Initiative and Foundation

SDOH – A Transformative Factor in Healthcare in the U.S.

SDOH related initiatives have the ability to significantly transform healthcare. AHIP's Project Link examines the best manner to effectively address social barriers for their service population. Through this collaborative, health insurance providers join other organizations to help communities overcome the social barriers to good health.

- **Speaker:** Matt Eyles, President and CEO, AHIP

Federal and State Initiatives - Addressing Social Determinants in the Healthcare System

There are a growing number of nationwide initiatives addressing social determinants of health on both the state and federal levels. These programs work across sectors (e.g. housing, education, and transportation) and in partnership with communities, to address underlining risk factors.

Federal SDOH Initiatives Speakers:

- Erin Iturriaga, Program Officer and Clinical Trials Specialist, NHLBI Division of Cardiovascular Sciences
- Jordan Luke, Director, Program Alignment and Partner Engagement Group, Office of Minority Health, CMS

State SDOH Initiatives Speakers:

- Howard Haft, Deputy Secretary, Office of the Deputy Secretary for Public Health Services, Maryland Department of Health and Hygiene
- Mark Ropiecki, Executive Director, Care Compass Network

Connecting SDOH to Social Service Delivery

Health systems, providers, and payers are increasingly recognizing the significant influence social factors such as housing, food insecurity, employment status, and transportation have on well-being and healthcare spending. Partnerships between health care and community-based organizations are beginning to manifest.

- **Speaker:** Priyanka Surio, MPH, PMP, CHES, Director, Data Analytics & Public Health Informatics, Association of State and Territorial Health Officials (ASTHO)

Key areas of discussion include:

- How can SDOH data be utilized to proactively identify vulnerable populations?
- What opportunities exist to better integrate social interventions into the healthcare system and impact both patient and population health?

LUNCH

The case for healthcare's adoption of ICD-10-CM Z codes for SDOH—Why and How to Use Them

- **Speaker:** Sheila Shapiro, Senior Vice President, National Strategic Partnerships, UnitedHealthcare Care Modernization & Innovation

Key areas of discussion include:

- How can SDOH data be used to leverage services and assistance for at-risk patients?
- How are payers using SDOH to improve health outcomes?

Hospital Screening for Health-Related Social Needs

Speakers:

- Kevin D. Isbell, Executive Director, Data and Analytics Services, Kaiser Permanente
- Ryan Moran, Director, Community Health, MedStar Health

Key areas of discussion include:

- How do you connect social data to clinical data?
- What are some specific examples of how SDOH is being used to improve care and lower costs?

SDOH Data and Interoperability

There is an overabundance of data in healthcare but exchanging this information and giving it meaningful use is a topic of much discussion. As stakeholders understand the importance of data interoperability, there have been significant improvements in the past few years. CRISP is leading these some of these efforts and exists to facilitate data sharing among providers, payers, public health, and other stakeholders.

- **Speaker:** Craig Boehm, Executive Director, CRISP

Key areas of discussion Include:

- What are the challenges of accessing clinical and SDOH data, from different sources, and making the data actionable?
- What is the value of SDOH sharing between payers and providers?
- What are the barriers to manage and utilize all of this data?

Congressional Support for SDOH

In recent years there has been vocal support from the U.S. Congress to place greater importance on and tangible support for social determinates of health initiatives and legislation is beginning to evolve. Recently, Senators Todd Young (R-IN) and Debbie Stabenow (D-MI) introduced legislation that would amend the Social Security Act to establish an interagency council on social determinants of health, and for other purposes.

Speakers:

- Office of Senator Young (TBA)
- Office of Senator Stabenow (TBA)

Key Areas of Discussion Include:

- Discussion of key legislative SDOH issues
- Overview and goals of Senate bill S. 2986, the *Social Determinants Accelerator Act of 2019*
- Which federal agencies will be responsible for implementation if bill is passed?

Moving Forward

- **Speaker:** William A. Hazel Jr., MD, Senior Advisor for Strategic Initiatives and Policy at George Mason University, Founding Chair of ConnectVirginia, the state's health information exchange, previously Secretary of Health and Human Resources for the Commonwealth of Virginia in January of 2010

Key areas of discussion include:

- What is the future of SDOH data in care delivery?
- What can other organizations and stakeholders do to join the effort?