

# THE QUEST FOR HEALTH EQUITY

February 23-24 | Virtual

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The Collective Voice of Health IT



## Agenda Subject to Change

### All Times are Eastern Standard Time (EST)

## February 23, 2021

|                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:45am- 11:00am EST | WEDI Coffee Kickoff                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:00am- 11:30am EST | <b>The Call to Advance Health Equity</b><br>Dr. Georges Benjamin, Executive Director, American Public Health Association                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 11:30am- 12:00pm EST | <b>A Roadmap for Reducing Health Disparities</b><br>Christopher Queram, Interim President & CEO, National Quality Forum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 12:00pm- 12:45pm EST | <b>Digital Health Equity as a Necessity</b><br>Dr. Jorge Rodriguez, Dr. David Bates, Brigham and Women's Hospital, Harvard Medical School                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 12:45pm- 1:15pm EST  | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 1:15pm- 1:45pm EST   | <b>Making the Case to Address Health Equity</b><br>Priya Bathija, Vice President, Strategic Initiatives, American Hospital Association<br><i>Improving health equity is critical to increasing the value of care provided to patients and communities. In this presentation, Ms. Bathija will share how focusing on health equity can lead to better outcomes, enhanced patient experiences and lower costs. She also will share how hospitals are working to improve health equity, including presenting AHA's new Societal Factors of Health Framework that illustrates the efforts hospitals are taking to address social needs, social determinants of health, and the systemic causes that influence our health and well-being.</i> |
| 1:45pm- 2:15pm EST   | <b>Incorporating Health Equity into Value Based Care</b><br>Tomi Ojo and Parsa Erfani, Harvard Medical School<br><i>A discussion on how health equity can be incorporated and prioritized in value-based health care. The presenters will consider how previous value-based health care models impacted pre-existing disparities and discuss why health equity metrics must be developed and tied to pay-for-performance in order to incentivize disparities reduction</i>                                                                                                                                                                                                                                                               |
| 2:15pm- 3:00pm EST   | <b>Locate and Access; How UCSF's Population Health Data Initiative is Helping to Collect and Storing Data Elements for Health Equity</b><br>Dr. Courtney Lyles, Associate Professor, Division of General Internal Medicine, UCSF<br><i>Dr. Lyles will cover the design and rollout of the UCSF Health Atlas interactive website, a data visualization platform to examine 150+ publicly social determinants of health</i>                                                                                                                                                                                                                                                                                                                |

*indicators from the county to the census tract level across California. Specifically, she will discuss the availability and selection of public data on SDOH for this platform, the ability to link these indicators to EHR data such as patient addresses/neighborhoods, and future directions for healthcare systems to collaborate and embark upon place-based interventions to increase population-level health improvements.*

3:00pm- 3:30pm EST

### **Establishing and Building Community Trust**

Jaffer Traish, Chief Operating Officer, Aunt Bertha

## **February 24, 2021**

10:45am- 11:00am EST

WEDI Coffee Kickoff

11:00am- 11:30am EST

### **Day 2 Keynote**

George Halvorson, Chair, CEO Institute for InterGroup Understanding

11:30am- 12:15pm EST

### **CMS Health Equity Initiatives**

#### **CMS Office of Minority Health:**

- Megan Khau, Director of the Data and Policy Analytics Group
- Tenly Biggs, Public Health Analyst
- Dr. Jessica Maksut, Public Health Advisor

*This session discusses the collection of social determinants of health data elements in post-acute care settings, how CMS analyzes social determinants of health data, and the use of data in the development of a health equity summary score. Also included is a highlight on the CMS's progress report for the CMS Equity Plan for Medicare, which focuses on increasing understanding and awareness of disparities, developing and disseminating solutions to achieve health equity, and implementing sustainable actions to achieve health equity*

12:15pm- 12:45pm EST

### **Operationalizing Equity by Leveraging Quality and Safety**

#### **American Medical Association:**

Dr. Karthik Sivashanker, Vice President of Equitable Health Systems and Innovation

Seth Blumenthal, Director, Clinical Review Group, Integrated Health Model Initiative

*This interactive session will cover 1) foundational concepts on health equity, including the various types of bias and discrimination commonly seen in healthcare; and. 2) a new framework for advancing racial justice and equity in the health care arena by leveraging high-performance quality and safety practices to systematically make inequities visible and to address and resolve them as an integral part of health care practice and 3) Review of the AMA's Health Equity Initiative- FHIR WIRE and the ACL Challenge*

12:45pm- 1:15pm EST

Break

1:15pm- 1:45pm EST

### **Gravity Project Updates**

Evelyn Gallego, Program Manager, Gravity Project

CEO, EMI Advisors LLC

*The influence of social determinants on health outcomes is increasingly recognized in emerging payment reform programs, federal and state-based policies, and information*

technology initiatives. The growing awareness of how Social Determinants of Health (SDOH) shapes health has contributed to efforts to address actionable socioeconomic risk factors through the health care delivery system. However, the ability to document and address these social risk factors in clinical settings is hampered by the lack of standards available to code and exchange the data. This session will introduce the Gravity Project, initiated in May 2019 by the Social Interventions Research and Evaluation Network (SIREN), and established as an HL7 FHIR Accelerator in August 2019. The presentation will highlight the project's approach to consensus-driven development of coded data elements needed for interoperability using nationally recognized terminology standards and HL7 FHIR-based open APIs.

1:45pm- 2:15pm EST

### **Lighting a "FHIR" under Health Inequalities (IG Review)**

Robert Dieterle, Technical Director, the Gravity Project  
CEO, Enable Care LLC

*The HL7 SDOH Clinical Care FHIR Implementation Guide (IG) defines how to exchange SDOH content defined by the Gravity Project using the FHIR standard. It defines how to represent coded content used to support the following care activities: screening, clinical assessment/diagnosis, goal setting, and the planning and performing of interventions. This IG addresses the need to gather SDOH information in the context of clinical encounters and describes how to share SDOH information and other relevant information with outside organizations for the purpose of coordinating services and support to address SDOH related needs.*

2:15pm- 2:45pm EST

### **Viewing Emerging Trends in Healthcare Through the Lens of Equity**

Dr Sara Murray, Associate Chief Medical Information Officer, Inpatient  
Care and Data Science, UCSF Health

2:45pm- 3:30pm EST

### **Advancing Opportunities & Overcoming Challenges; SHIEC's Focus on SDOH Data**

SHIEC's Social Determinants of Health Committee Co-Chairs:

- Waldo Mikels-Carrasco, Indiana Health Information Exchange
- Jennifer Faries, MyHealth Access

3:30pm- 4:15pm EST

### **Health Equity Leadership Roundtable and Town Hall**

**Moderated by Nancy Spector, WEDI Chair, Coding and HIT Advocacy  
Director, American Medical Association**

- Dr. Deborah Duran, Senior Advisor- Data Science, Analytics and Systems, NIH/National Institute on Minority Health and Health Disparities
- Melissa Kotrys, Chief Executive Officer, Health Current, Board Chair, Strategic Health Information Exchange Collaborative
- Kenyetta Jackson, Health Equity Manager, Health Solutions, American Medical Association

*organizations for the purpose of coordinating services and support to address SDOH related needs*

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