



October 19-21, 2020

Washington, D.C. | #WEDINATIONAL

Agenda at a Glance

(Subject to change, all times tentative)

More content to be added soon

Friday, October 16, 2020

- **Attachments Workshop**
- 11:00am – 3:00pm ET (tentative time)
- *Description coming soon*

Monday, October 19, 2020

- **WEDI Workgroup and Subworkgroup Virtual Meetings**
- 8:00am – 10:30am ET
- *The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative healthcare information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.*

Tuesday, October 20, 2020

- **Dr. Mary Greene, Director, Office of Burden Reduction & health Informatics, Centers for Medicare & Medicaid Services**
- 11:00am- 11:30am ET
- *Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS's efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing*

higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.

- **Panel Discussion; Consumer Privacy and the HHS Rules on Interoperability**

- Time TBA
- Dr. Lina Walker (Vice President, Health Security, AARP), Mari Savickis (Vice President, Public Policy, CHIME)
- *Description Coming Soon*

- **Information Blocking 101; What to Expect and How to Prepare**

- Time TBA
- Adam H. Greene, Partner, Davis Wright Tremaine LLP
- *Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole*

Wednesday, October 21, 2020

- **Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)**

- 11:00am – 11:30am ET
- *Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.*

- **FHIR Integration for Payers; Updates and Lessons Learned**

- Time TBA
- Patrick Murta (Chief Architect, Humana), Heather Kennedy (Senior IT Manager of Interoperability, Florida Blue/Guidewell). **More speakers TBA**
- *The final rules call for payers to provide healthcare data to members through the use of FHIR-based APIs, as well as using a similar methodology to make provider directories available to patients. This session is a continuation of WEDI sessions held in May and August chronicling the status and experiences payers are facing in integrating FHIR into their business. Hear from our*

payer professionals on their latest milestones and ongoing lessons learned as the January 1, 2021 deadline looms closer.

Thursday, October 22, 2020

- **Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare**
 - Stephen Konya, Senior Innovation Strategist, Office of the National Coordinator for Health Information Technology (ONC)
 - 11:00am- 11:45am ET
 - *Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.*

- **Present and Future Considerations; Looking at the Changing Face of Telehealth Policy**
 - 11:50am – 12:35pm ET
 - Alison Armstrong (Health Policy Director, Anthem), Lauren Choi (Managing Director, Health Data and Technology Policy, BlueCross BlueShield Association), Emily Yoder (Centers for Medicare and Medicaid Services)
 - *This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?*

- **Highlights and Discussion of ICAD’s Recommendations to HITAC**
 - 1:50pm – 2:35pm ET
 - Alix Goss (VP and Senior Consultant, Imprado Consulting, a division of DynaVet Solutions), Sheryl Turney (Senior Director of Data Enablement & Quality Management, Technology, Anthem, Inc.)
 - *The Intersection of Clinical and Administrative Data (ICAD) task Force’s vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency— furthering implementation of “record once and reuse.” WEDI Welcomes ICAD’s co-chair to offer highlights on their recent report submitted to HITAC.*