



# Agenda at a Glance

*(Subject to change, all times tentative)*

## **October 16**

Pre-Conference Attachment Workshop

## **October 19**

WEDI Workgroup and Subworkgroup Meetings

## **October 20-22**

Conference





**FRIDAY, OCTOBER 16, 2020**

## **Attachments Workshop**

**Time: 11:00am – 3:00pm ET** *(tentative time)*

Learn from your peers! With recent HITAC recommendation and NCVHS conversations pressing for an attachments rule, WEDI is excited to highlight the status and movement of several health IT entities as they move ahead with attachments initiatives independently.

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## **Opening Remarks; Recognizing the Business Perspective of Attachments**

**11:00am – 11:30am ET**

### **Laurie Burckhardt**

*EDI Regulatory and National Standards Administrator Corporate Services – EDI  
WPS Health Solutions*

### **John Kelly**

*Principal Business Advisor  
Edifecs*

### **Robert Tennant**

*Director, Health Information Technology Policy, MGMA*

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## **NGS Attachment Updates**

**11:30am – 12:15pm ET**

### **Mary Lynn Bushman**

*Business Analyst III  
National Government Services*

# Agenda



**FRIDAY, OCTOBER 16, 2020 (cont'd.)**

## **Networking Opportunities, WEDI Vendor Hall**

**12:15pm – 12:45pm ET**

Interact with some of the top solutions providers in the industry at [www.wediu.org](http://www.wediu.org)

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## **CAQH CORE Updates**

**12:45pm – 1:30pm ET**

**Robert Bowman**

*Director, CAQH CORE*

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## **275 Success Stories**

**1:30pm – 2:15pm ET**

**Ashley Bieck**

*Vice President, National Provider Advocacy, UnitedHealthcare*

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## **Da Vinci Updates**

**2:15pm – 3:00pm ET**

*Speakers TBA*

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## **Closing Remarks**

**3:00pm – 3:30pm ET**

*Speakers TBA*



## MONDAY, OCTOBER 19, 2020

### WEDI Workgroup and Subworkgroup Virtual Meetings

**Time: 8:00am – 10:30am ET**

The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative health care information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.

## TUESDAY, OCTOBER 20, 2020



### **Dr. Mary Greene, Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services**

**Time: 11:00am- 11:30am ET**

Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS's efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.

# Agenda



**TUESDAY, OCTOBER 20, 2020 (cont'd.)**

## **Leveraging Collaborations to Standardize SDOH Data Collection and Use**

**Time: 11:35am – 12:20pm ET**



### **Sheila Shapiro**

*Senior Vice President, National Strategic Partnerships  
United Healthcare Care Modernization & Innovation*

### **Nancy Johnson**

*CEO  
El Rio Health*



Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

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## **WEDI Vendor Hall Networking Opportunities**

**Time: 12:25pm – 1:00pm ET**

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**TUESDAY, OCTOBER 20, 2020 (cont'd.)**

## **Beyond HIPAA; Examining Privacy & Security in a Consumer Driven Healthcare Space**

**Time: 1:00pm – 1:45pm ET**



### **Dr. Lina Walker**

*Vice President, Health Security  
AARP*

**October 19-22, 2020 | Virtual Conference | #WEDINATIONAL**  
**Oct. 16 Special Pre-Conference Attachments Workshop**

# Agenda



**Mari Savickis**

*Vice President, Public Policy  
CHIME*

*Description Coming Soon!*



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## **Innovative Opportunities in Genomics for Insurers**

**Time: 1:50pm – 2:35pm ET**

**Grant Wood**

*Senior IT Strategist, Intermountain Healthcare  
Clinical Genetics Institute*

After a quick review of the issues we face today, we will identify several areas where opportunities for innovation are emerging. These include genomic data storage and management, and improved system data interoperability. In the area of Payer business issues, we will learn how clinical genomics should play a critical role in health risk planning, early disease detection, quicker and more accurate diagnoses with targeted treatments, all which will contribute to cost reduction and quality improvement. A discussion will complete the session on how do we get to innovation, what are the priorities with advances like gene editing and artificial intelligence, and what does the insurance industry really need.





**TUESDAY, OCTOBER 20, 2020 (cont'd.)**



## **Educational Session** *Sponsored by* **Softheon**

**2:35pm – 3:20pm ET**

**Eugene Sayan**

*CEO*

*Softheon*

*Description Coming Soon!*



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## **The USCDI Guide for Payers**

**Time: 3:25pm – 4:10pm ET**

**Dr. Denise St. Clair**

*Senior Policy Expert*

*Centers for Medicare & Medicaid Services*

Converting your data for providers? Struggling managing the implementation? In this session, **ask your questions** and gain valuable guidance on how to properly address the new requirements.



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## **Healthcare Payment Innovation; Past, Present and Future**

**Time: 4:10pm – 4:55pm ET**

**Adele Allison**

*Senior Director of Economics & Digital Health Strategy*

*DST Health Solutions*

# Agenda



## **John Kelly**

*Principal Business Advisor, Edifecs*



As data becomes more liquidity through application programming interfaces (APIs), the economic models are shifting to holistic payment based on total cost of care models and attributed patients under shared-savings, episodes-of-care, and population-based payment models. In fact, 60 percent of payers have adopted reimbursement models that use analytics to determine payment. This educational session will examine how past technologies, such as the 835 transaction, and emerging technologies like FHIR APIs are reshaping payment methods in the U.S.

## **WEDNESDAY, OCTOBER 21, 2020**



### **Town Hall and Q&A with Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)**

**Time: 11:00am – 12:00pm ET**

Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.



### **Educational Session** *Sponsored by Edifecs*

**Time: 12:05pm – 12:50pm ET**

*Description coming soon!*

### **WEDI Vendor Hall Networking Opportunities**

**Time: 12:55pm – 1:25pm ET**

Interact with some of the top solutions providers in the Health IT industry at [www.wediu.org](http://www.wediu.org)





## WEDNESDAY, OCTOBER 21, 2020 (cont'd.)



### **Got Access? How to Leverage the HL7® Da Vinci Project to Advance Interoperability, Reduce Burden and Support Patient Access API**

**Time: 1:25pm- 2:10pm ET**

**Heather Kennedy**

*Senior IT Manager of Interoperability  
Florida Blue/Guidewell*

The HL7® Da Vinci Project engages more than 50 industry-leading providers, payers and partners to work together to accelerate the adoption of HL7 FHIR® (Fast Healthcare Interoperability Resources) as the standard to support and integrate value-based care (VBC) data exchange. Heather Kennedy, senior IT manager of interoperability at Florida Blue/GuideWell, will highlight the progress, real world uses and lessons learned from the Da Vinci Project. She will also review how the project's work and available resources, including implementation guides, will help organizations meet the goals of the Patient Access API rules by the Jan. 1, 2021 federal deadline.



## WEDNESDAY, OCTOBER 21, 2020 (cont'd.)



### **FHIR Integration for Payers; Updates and Lessons Learned**

**Time: 2:15pm – 3:00pm ET**

**Patrick Murta**

*Chief Architect  
Humana*

**Heather Kennedy**

*Senior IT Manager of Interoperability  
Florida Blue/Guidewell*

**Benji Graham**

*Business Analyst  
BCBSOK*



The final rules call for payers to provide health care data to members through the use of FHIR- based APIs, as well as using a similar methodology to make provider directories available to patients. This session is a continuation of WEDI sessions held in May and August chronicling the status and experiences payers are facing in integrating FHIR into their business. Hear from our payer professionals on their latest milestones and ongoing lessons learned as the January 1, 2021 deadline looms closer.



**TBA Educational Session** *Sponsored by TIBCO*

**Time: 3:00pm – 3:45pm ET**

*Description coming soon!*



**WEDNESDAY, OCTOBER 21, 2020 (cont'd.)**



## **CodeX, Prior Authorization and Oncology; Challenges and Value Proposition**

**Time: 3:45pm – 4:30pm ET**

**Dr. Jim O'Connor**

*Principal Clinical Informaticist  
MITRE*



**Carmela Couderc**

*Clinical Informaticist  
MITRE*

*Description Coming Soon!*



## **Data Uniformity: What is it and is it Possible?**

**Time: 4:30pm – 5:15pm ET**

**Melanie Combs-Dyer**

*Director of Innovation  
Mettle Solutions*



**John "Jay" Johnstone**

*Health Information Interoperability,  
Industry Engagement Senior Specialist – HL7  
Cigna*

**Robert Dieterle**

*CEO  
EnableCare*



*Description Coming Soon!*



## THURSDAY, OCTOBER 21, 2020



### **Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare** **Time: 11:00am- 11:45am ET**

**Stephen Konya**

*Senior Innovation Strategist  
Office of the National Coordinator  
for Health Information Technology (ONC)*

Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.



### **Present and Future Considerations; Looking at the Changing Face of Telehealth Policy**

**Time: 11:50am – 12:35pm ET**

**Alison Armstrong**

*Health Policy Director  
Anthem*

**Lauren Choi**

*Managing Director, Health Data and Technology Policy  
BlueCross BlueShield Association*



**Emily Yoder**

*Centers for Medicare & Medicaid Services*

This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?

# Agenda



**THURSDAY, OCTOBER 21, 2020 (cont'd.)**

## **WEDI Vendor Hall Networking Opportunities**

**Time: 12:35pm – 1:00pm ET**

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**Tech Showcase** *Presented by Edifecs*

**Time: 1:00pm – 1:30pm ET**

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## **Provider Information Impacts to Standard NCQA and URAC Requirements**

**Time: 1:30pm – 2:15pm ET**

*Speakers Coming Soon!*

In our health care industry, health plans and payers as well as providers are obtaining standard certifications from either of the two standards bodies and/or other standard bodies within the health care marketplace. This is a panel discussion regarding the provider information standards needed to complete a NCQA and/or URAC audit. What does the health plan and payers need to complete their audit(s) as well as what is required from the providers in order for the certification audit to be executed correctly.





## THURSDAY, OCTOBER 21, 2020 (cont'd.)



### Highlights and Discussion of ICAD's Recommendations to HITAC

**Time: 2:20pm – 3:05pm ET**

**Alix Goss**

*VP and Senior Consultant*

*Imprado Consulting, a division of DynaVet Solutions*

*ICAD CoChair*



**Sheryl Turney**

*Senior Director of Data Enablement &*

*Quality Management,*

*Technology Anthem, Inc.*

The Intersection of Clinical and Administrative Data (ICAD) Task Force's vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency— furthering implementation of "record once and reuse." WEDI Welcomes ICAD's co-chair to offer highlights on their recent report submitted to HITAC.



### **TBA Educational Session** *Sponsored by Axway*

**Time: 3:05pm – 3:50pm ET**

*Description coming soon!*





**THURSDAY, OCTOBER 21, 2020 (cont'd.)**



## **Information Blocking 101; What Providers Should Expect and How to Prepare to Stay Compliant**

**Time: 3:55pm – 4:40pm ET**

**Adam H. Greene**

*Partner*

*Davis Wright Tremaine LLP*

Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole.