



Agenda Subject to Change. All Times Eastern Daylight Time

**DAY 1, July 27: FIXING THE KNOWLEDGE/DATA SUPPLY CHAIN: HEALTHCARE AUTOMATION**

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| 10:00am – 10:30am |  <b>Coffee Kickoff</b><br><i>sponsored by axway</i>    |
| 10:30am – 11:00am | <b>Answering the Healthcare Challenge 2030</b><br><i>Steve Posnack, Deputy National Coordinator for Health Information Technology</i>  |
| 11:00am – 11:30am | <b>Making Healthcare Work Smarter, Not Harder; Transforming Healthcare Operations with AI</b><br><i>Timothy Kaja, Senior Vice President, Optum</i>   |
| 11:30am – 12:15pm | <b>Setting the Stage for Automation with FHIR</b><br><i>Viet Nguyen, MD, Technical Director<br/>         HL7 FHIR Da Vinci Project</i>   |
| 12:15pm – 12:45pm | <b>Stretch Break</b>   |
| 12:45pm – 1:45pm  | <b>Healthcare Automation at the Point of Care</b><br><i>Todd Rogow, President and CEO, Healthix<br/>         Jerrod Ullah, Founder &amp; CEO, HealthTalk.ai<br/>         Dr. Kfir Oved, Chief Strategy Officer, Navina.ai<br/>         Jaffer Traish, Chief Operating Officer, Aunt Bertha<br/>         Moderated by David Haugen, WEDI Administrative Automation Task Group, Administrative Simplification Program Director, Minnesota Department of Health</i> |
| 1:45pm – 2:45pm   | <b>Healthcare Automation at the Back of the Office</b><br><i>Mayur Deorukhkar, Director, SPARQ: Intelligent Automation, Humana<br/>         Joe Holtschlag, Vice President of Operations, athenahealth<br/>         Moderated by Jon Zimmerman, WEDI Administrative Automation Task Group, CEO Holon Solutions</i>   |
| 2:45pm – 3:30pm   | <b>RPA Meets EDI: Managing Exceptions and Complex Tasks Using Automation and Smart Processing</b><br><b>Educational Session Sponsored by </b>  |

- 3:30pm – 4:15pm **Accelerating the Development of AI Solutions for Predicting Patient Health Outcomes**  
*Carol McCall, Chief Health Analytics Officer, ClosedLoop.ai. 2021 Winner, CMS AI Health Outcomes Challenge*
- 4:15pm – 4:45pm **Automation Call to Action**  
*WEDI's Administrative Automation Task Group:  
Jon Zimmerman (CEO Holon Solutions)  
David Haugen (Administrative Simplification Program Director, Minnesota Department of Health)  
Robert Tennant (Vice President, Federal Affairs, WEDI)*
- 4:45pm – 5:00pm **WEDI Close Out, Day 1**  
*Charles Stellar, President and CEO, WEDI  
Robert Tennant, Vice President, Federal Affairs, WEDI*

**DAY 2, July 28: FIXING THE KNOWLEDGE/DATA SUPPLY CHAIN: PATIENT DATA LIBERATION**

- 10:00am – 10:15am  **Coffee Kickoff**
- 10:15am – 11:00am **Uncovering the Gaps in a Patient's Journey**  
*Samantha Holvey, Director, Community Education, WEDI  
John Kelly, Principal Advisor, Edifecs  
Stephanie Livingston, Advocacy Manager, Arthritis Foundation  
Moderated by Ed Hafner, Assistant VP, Medical Network Payer Strategy, Change Healthcare*
- 11:00am – 11:15am **Sharing YOUR Patient Journey; An Interactive Exercise**
- 11:15am – 12:15pm **Updates: Prior Authorization Solutions**  
*Anna Hyde, Vice President of Advocacy and Access, Arthritis Foundation  
Heather McComas, WEDI Prior Authorization Sub-workgroup Co-Chair, Director Administrative Simplification Initiatives, American Medical Association  
Craig Knier, WEDI Prior Authorization Sub-workgroup Co-Chair, Senior Director ePA/UM Ecosystems, Change Healthcare  
Sagran Moodley, Senior Vice President of Clinical Data Services & Technology, UnitedHealthcare  
Moderated by John Kelly, WEDI Education Committee Co-Chair, Principal Business Advisor, Edifecs*
- 12:15pm – 1:00pm **Addressing Provider Directory Challenges**  
*Alexandra Mugge, Deputy Chief Health Informatics Officer, Centers for Medicare & Medicaid Services  
Kristen Valdes, Founder and CEO, b.well  
Michelle Barry, Director, Health Plan Provider Data Management, Availity. Chair, WEDI Provider Information Sub-Workgroup*

*Moderated by John Kelly, WEDI Education Committee Co-Chair, Principal Business Advisor, Edifecs*

1:00pm – 1:30pm

**Stretch Break**

1:30pm – 2:30pm

**The Past, Present and Future of Patient APIs**

*Aju Jacob, Enterprise Architect, BlueCross BlueShield of TN  
Benji Graham, Clinical Data Exchange/ Provider Self Service, HCSC  
Tony Benson, Senior eSolutions Consultant, BCBS of Alabama  
Moderated by John Kelly, WEDI Education Committee Co-Chair, Principal Business Advisor, Edifecs*

2:30pm – 3:15pm

**Liberating Patient Data; Privacy & Security Concerns**

*Lucia Savage, Chief Privacy and Regulatory Officer, Omada Health, former Chief Privacy Officer, Office of the National Coordinator  
Keith Graat, Senior Deputy CISO, Sutter Health  
Alice Leiter, Vice President and Senior Counsel, eHealth Initiative & Foundation  
Moderated by WEDI Privacy & Security Workgroup Group Co-Chairs  
Marilyn Zigmund Luke, Vice President, AHIP  
Tina Grande, Executive Vice President for Policy, Healthcare Leadership Council*

3:15pm – 3:45pm

**Summation Panel**

*WEDI Education Committee Co-Chairs  
John Kelly, Principal Business Advisor, Edifecs*

**DAY 3, July 29: FIXING THE KNOWLEDGE/DATA SUPPLY CHAIN:  
FEDERAL LEGISLATIVE AND REGULATORY UPDATES**

11:00am – 11:05am

**Welcome**


11:05am – 11:30am


**Payer to Payer Exchange Discussion**

*With the rush to “7/21/11” over, next on payer’s minds is “1/1/22”. How are you getting ready for the payer-to-payer data exchange compliance date?  
Jocelyn Keegan, Program Manager for the HL7 Da Vinci Project, Senior Health Information Technology Consultant, Point-of-Care Partners*

11:30am – 12:30pm

**WEDI Vendor Demos; Addressing the Need:**

FHIR Payer-to-Payer Mandate: The Time is NOW! 

A Payer Data Exchange Platform for Current and Future Regulations,  
Adam Cole, Senior Solutions Architect & Head of Sales Engineering  
Drew Hannah, Director of Business Development 

12:30pm – 1:30pm

**Regulatory Update**

*Regulatory Update Expert Panel will discuss the current health care legislative and regulatory environment, including prior authorization, privacy and security, and the recently released No Surprises Act Interim Final Rule*

*Matthew Albright, Chief Legislative Affairs Officer, Zelis Payments*

*Stanley Nachimson, Principal, Nachimson Advisors*

*Beth Davis, Senior Manager of Operations Allscripts Payerpath*

*Moderated by Robert Tennant, Vice President, Federal Affairs, WEDI*

1:30pm

**WEDI Close Out**

*Charles Stellar, President and CEO, WEDI*

*Robert Tennant, Vice President, Federal Affairs, WEDI*

**Special Thanks to our Sponsors**

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