WEDI 2021 SPRING CONFERENCE
AGENDA SUBJECT TO CHANGE
ALL TIMES EASTERN DAYLIGHT TIME

Friday, May 14, 2021

Pre-Conference: Everything You Want (and Need) to Know about Prior Authorization

11:00am- 1:30pm

Examination of the Prior Authorization Implementation Guides (Documentation Template and Rules-DTR, Coverage Requirements Discovery-CRD, Prior Authorization Support-PAS)

Da Vinci Overview; Deep Dive into the Prior Authorization IGs (11:00am-12:30pm)
Bob Dieterle, CEO and Owner, EnableCare
Larry Decelles, Lead Health IT Software Engineer, MITRE Corporation
Gary Gryan, Principal Health Technologist, MITRE Corporation
Actionable information and tangible guidance to "make this real".

NPRM Review (12:30pm- 12:45pm)
Alex Mugge, Deputy Chief Health Informatics Officer, CMS

HL7 Da Vinci Project Panel (12:45pm- 1:30pm)
Sagran Moodley, Chair, HL7 Da Vinci Project Steering Committee, Senior Vice President, UnitedHealthcare (moderator)
Ed Yu, Co-Chair, HL7 Da Vinci Project Clinical Advisory Committee and Physician, Sutter Health
Alex Mugge, Deputy Chief Health Informatics Officer, CMS

A deep dive looking at how these key Da Vinci blueprints can aid the industry in solving data exchange requirements for prior authorization

1:30pm- 2:00pm

Intermission

2:00pm- 2:30pm

Understanding the CMS Prior Authorization Rule and MCG's Vision to Address Burden Reduction

The Centers for Medicare & Medicaid Services (CMS) recently issued a rule (frozen) that will improve the electronic exchange of healthcare data among payers, providers, and patients. The CMS rule will streamline processes related to prior authorization with the goal of reducing the burden on providers and patients. Medicaid, CHIP (Children's Health Insurance Program), and QHP

(Qualified Health Plan) payers will be required to build and implement FHIR-enabled APIs that will:

- *Allow providers to know, in advance, what documentation would be needed for each different payer*
- *Streamline the documentation process*
- *Enable providers to send prior authorization requests (and receive responses electronically) directly from the provider's EHR or other practice management system*

Learning Objectives:

1. *What the proposed rule means to both payer and provider organizations and how it may impact their prior authorization processes*
2. *How the proposed rule may reduce the burden on providers and patients*
3. *What your organization will need to prepare (both clinically and technically) to comply with the upcoming FHIR API mandate*
4. *How prior authorization can be part of the EHR workflows*

Sponsored by mcg

2:30pm- 3:00pm

Prior Authorization highlights from April 26-30 Da Vinci Education & HL7 FHIR Implementation Event

Vanessa Candelora, Senior Consultant, Point-of-Care Partners

All the Prior Authorization news that is fit to print from the April Da Vinci educational event

3:00pm- 3:45pm

Harmonizing X12 and FHIR for End-to-End PA Automation

Cathy Sheppard, Executive Director, X12

Alix Goss, Vice President and Senior Consultant, Imprado

Patrick Murta, Chief Interoperability Architect & Solutions Architecture Fellow, Humana

3:45pm- 4:45pm

mcg

Panel Discussion: Pushing it Over the Goal Line- What Must Be Done to Make PA Work

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Raj Godavarthi, Associate Vice President, Technology & Interoperability, MCG

Jon Zimmerman, CEO Holon Solutions

David Haugen, Director Administrative Simplification Program, Minnesota Dept of Health

Robert Tennant, Vice President, Federal Affairs, WEDI (Moderator)

After a full day of Prior Authorization content, our expert panel of healthcare thought leaders discuss how the industry can work together to address prior authorization data exchange requirements

Monday, May 17, 2021

WEDI Spotlight: The Da Vinci Project

11:00am- 2:00pm

Working (and Succeeding) with FHIR: Quality Measures, Gaps in Care and Notifications/Alerts Implementation Guide Case Studies

Quality Measures and Gaps in Care (11:00am- 12:00pm)
Gini McGlothin, Senior Quality Management Analyst, Blue Cross and Blue Shield of Alabama
Linda Michaelsen, Director of Healthcare Interoperability Standards, Optum

Notifications (12:00- 12:45pm)
Riki Merrick, Lead Specialist, Informatics Technology, Vernetzt
Eric Haas, President, Health eData Inc

PDex and CDex (12:45pm- 2:00pm)
Mark Scrimshire, Chief Interoperability Officer, Onyx Health,
Nick Radov, Senior Principal Engineer, UnitedHealthcare
Payal Desai, Product Owner, UnitedHealthcare

2:00pm- 4:30pm

WEDI Vendor Demo Day
Healthcare solution experts offer a snapshot and walk through of their latest tools and resources.

Tuesday, May 18, 2021

Conference Day 1

10:00am- 10:30am

Coffee Kickoff sponsored by Availity

10:30am- 11:00am

Micky Tripathi, PhD, National Coordinator for Health IT, Office of the National Coordinator (ONC)

11:00am- 11:30am

Mary Greene, MD, Director, CMS Office of Burden Reduction & Health Informatics
WEDI welcomes Dr. Greene to discuss her office's vision for the future
Sponsored by TIBCO

11:30am- 12:15pm

Demystifying the 3rd Party Application- An Interoperability and Patient Access API Workshop
Ruby Raley, Axway
Jennifer Blumenthal, OneRecord
It's tough to admit, but the digital innovation happening in our space isn't all smooth sailing - especially in a live environment. Jennifer Blumenthal's journey advocating for consumers' rights to access their healthcare data while building OneRecord - a medical record interoperability platform - provides us a unique perspective on three overlooked questions. If you plan to succeed in the digital

wave and want to comply with the CMS Patient Access Rule going into effect on July 1st then this discussion will prepare you.

Together, we'll examine:

- *As developers, what do we do when a patient says something isn't right with their data?*
- *What does the optimal digital member or patient experience look like?*
- *And what happens if the member has never used the member portal?*

Sponsored by axway

12:15pm- 12:45pm Intermission

12:45pm- 1:15pm **Wanted: Chief Burden Reduction Officers**
Claudia Williams, CEO, Manifest MedEx
If the boom in new C-suite titles in healthcare — such as chief experience officer, chief growth officer, and chief analytics officer — "reflect new priorities and cultural shifts" inside organizations, what new titles should we be on the lookout for in the year ahead? Manifest MedEx CEO Claudia Williams offer a new C-Suite title for the industry to consider; Chief Burden Reduction Officer

1:15pm- 1:45pm wedi **Workgroup Spotlight**

1:45pm- 2:30pm **The Emergence of Digital Identity in Health Care**
Ryan Howells, CARIN Alliance

2:30pm- 3:00pm SOFTHEON Tech Showcase

3:00pm- 3:45pm **An Overview of Popular Value Based Care Models**
Adele Allison, Strategic Business Consultant
John Kelly, Principal Business Advisor, edifecs
Has the pandemic shown US healthcare that value-based models are the future of the industry? Learn about some of the more interesting alternate payment models and how they are creating a compelling argument for a fundamental shift in how healthcare is funded and prioritized.

Wednesday, May 19, 2021

Conference Day 2

10:45am – 11:00am wedi **Coffee Kickoff**

11:00am- 11:30am **Surveying the Federal Legislative and Regulatory Landscape**
Robert Tennant, WEDI Vice President, Federal Affairs
Could this be the Summer of Regulations? WEDI's Vice President of Federal Affairs walks the audience through the labyrinth of pending federal action that will help shape the industry's future.

11:30am- 12:15pm

Can Artificial Intelligence Help Reduce Administrative Hassles in the Doctor's Office?
Steve Waldren, MD, VP, CMIO, American Academy of Family Physicians
In October 2018 the Academy board authorized a 42-month special project to address issues around EHRs. Designed to drive innovation in family medicine, address administrative burden, improve value-based care delivery, and start a long-term conversation with AI and machine learning communities, the goal was to make family medicine a true partner in driving the agenda in that space, especially when it comes to clinical notes. WEDI welcomes Dr. Waldren to offer updates on their project.

12:15pm- 12:45pm

Intermission

12:45pm- 1:30pm

Educational Session Sponsored by edifecs

1:30pm- 2:15pm

Making Progress on the Provider Directory API Requirement
Craig Behm, Maryland Executive Director, CRISP
Mrinal Bhasker, Founding Partner, Leap Point, Strategic Technology Advisor, CRISP
The State of Maryland's Medicaid program is using a new tool to comply with the CMS Interoperability Rule, scheduled to go into effect July 1, 2021. The provider directory is being deployed in partnership with CRISP, the state-designated health information exchange. We welcome CRISP's executive director and technological partner at Leap Orbit to offer an update on their promising project.

2:15pm- 3:00pm

APIs and the Internet of Health
FHIR APIs and implementation guides will provide the framework for modernizing the way health information is used and shared. This session will examine a conceptual model in the context of open standards and service interactions.

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3:00pm- 3:45pm

Policy Solutions to Improve Health Data Exchange
Molly Murray, Officer, Health IT, Pew Charitable Trusts
The COVID-19 pandemic has highlighted the gaps in the US public health infrastructure and the inconsistencies in data received by state and local health departments. These deficiencies have resulted in an over-reliance on faxes, phone calls, and other manual reporting means, often resulting in missing data. Manual methods and incomplete data create additional burden on providers and has slowed the ability of public health officials to identify hotspots, perform crucial outreach, and inform reopening decisions. This presentation will review challenges related to four use cases within public health data exchange—vaccine data, lab reporting, case reporting, and syndromic surveillance—and potential policy recommendations to improve the collection and exchange of data.

3:45pm- 4:15pm **Reducing Burden through Intelligent Authorizations**

Tech Showcase

Thursday, May 20, 2021

Conference Day 3

10:15am – 10:30am Coffee Kickoff

10:30am- 11:00am **Thursday Keynote**: **Addressing Artificial Intelligence Equity**
John Halamka, MD, President, Mayo Clinic Platform

11:00am- 11:45am **Chief Health Equity Officer Leadership; A Conversation**
Aletha Maybank, MD, CHEO, Group VP, American Medical Association
U. Michael Currie, Senior Vice President and CHEO, UnitedHealth Group
Nancy Spector, Coding and HIT Advocacy Director, American Medical Association (Moderator)
Increased attention to social awareness, coupled with the COVID-19 Pandemic, health equity has been a major topic in the healthcare industry. We're happy to host this conversation with two Chief Health Equity officers from two major organizations as they discuss how health equity has affected the country and what their respective organizations have done and plan to do to address social determinants and health equity.

11:45am- 12:30pm **Closing the Loop; Epic EHR Health Equity Initiatives**
Seth Howard, Product Development Lead, Epic
Electronic health records play a major role in the collection and analysis of social determinants of health data to improve health equity. Learn about Epic's current initiatives as they address health equity on the EHR level.

12:30pm- 1:00pm Intermission

1:00pm- 1:30pm Tech Showcase

1:30pm- 2:15pm **The Evolution of App Developer Portals; A Demo**
Patrick Murta, Humana

2:15pm- 3:00pm **The New Health App Economy**
Aneesh Chopra, Care Journey

3:00pm- 4:00pm **Understanding the No Surprises Act and its Implications for the Industry**
Matthew Albright, Chief Legislative Affairs Officers, Zelis Payments
Stanley Nachimson, Principal, Nachimson Advisors
Beth Davis, Senior Manager, Payerpath Operation
Robert Tennant, VP, Federal Affairs, WEDI (Moderator)

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