



Tackling the Social Barriers to Health

eHealth Initiative: Working with Government to Address Social Determinants of Health

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President and CEO, AHIP

February 4, 2020
Washington, DC

Agenda



AHIP Overview



**Trends Driving the
Health Policy Debate**



**Private Market
Solutions**

Who is AHIP?

AHIP is the national association whose members provide coverage for health care and related services to hundreds of millions of Americans every day



Our Mission

AHIP and our members create and accelerate positive change and innovation across the health care system for consumers through market-based solutions and public-private partnerships that advance affordability, value, access and well-being.

State & Federal Policy and Advocacy

Public Affairs, Media and Grassroots

Original Research

Clinical Policy

Legal Advocacy

Professional Education and Training

Industry Conferences

Mega Trends Driving Health Policy Debate



Affordability Crisis



Role of Government



Volume to Value



Information Technology



Chronic Disease & Social Factors



Consumerism



Clinical Innovation

Redefining Our Industry

We are redefining our industry
and its value proposition by
advancing three strategic
platforms



CONSUMERS



PARTNERSHIPS



**AFFORDABILITY
& VALUE**

Social Determinants of Health (SDOH)

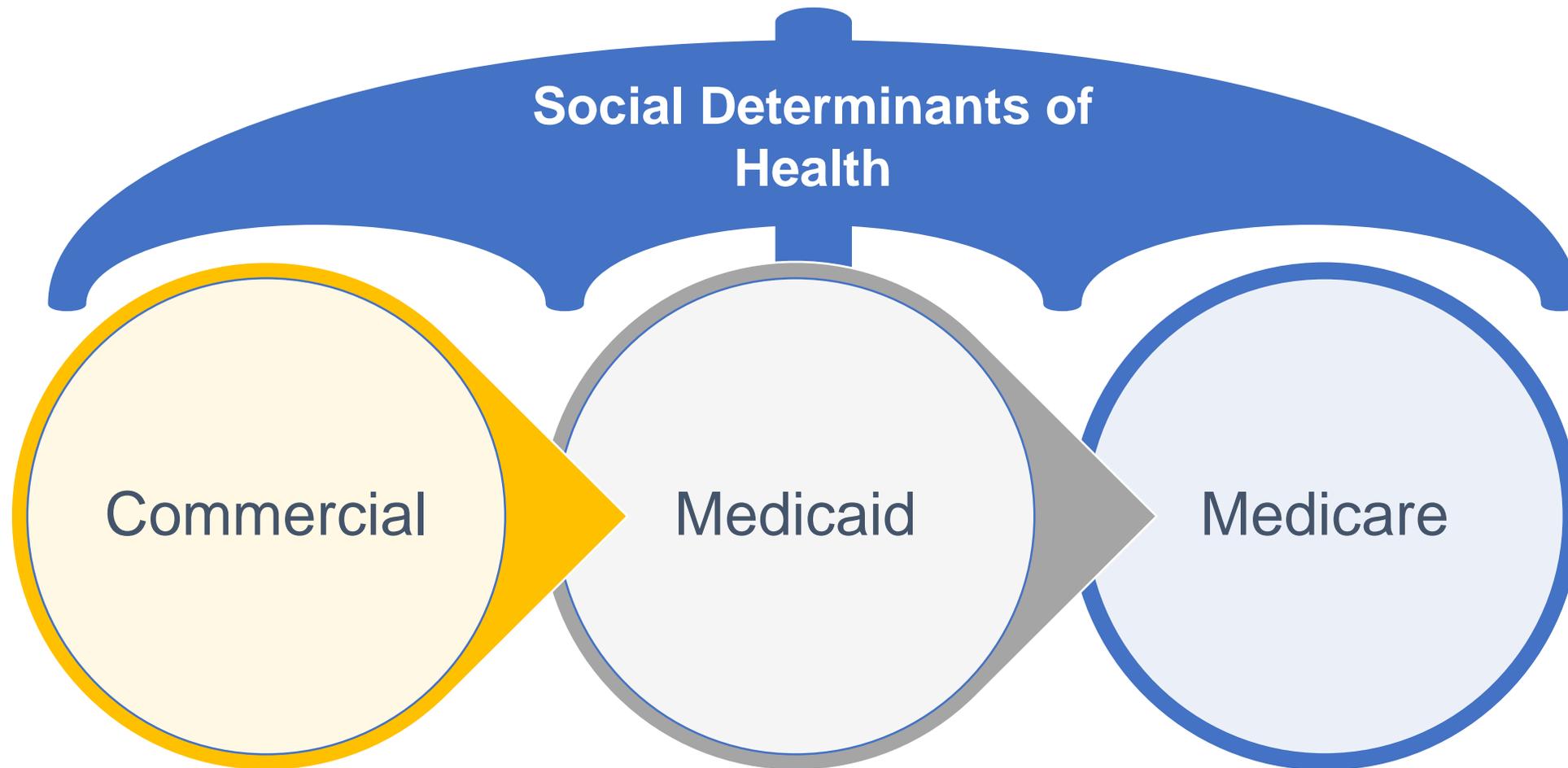


Congressional Action

AHIP supports the Social Determinants Accelerator Act, which would help communities develop and implement evidence-based approaches to coordinate health and social services.



SDOH Affects People with All Coverage Types



Understanding Social Barriers to Health



UPMC HEALTH PLAN

UPMC Health Plan Launches **Social Impact Initiative** to Address Social Barriers to Health



**BlueCross
BlueShield**
Minnesota



Blue Cross Blue Shield of Minnesota Awards Roughly \$2.5 Million to Advance Health Equity

Tackling Food Shortages



Centene Rolls Out Social Health Bridge to Address Patients Who Lack Food and Housing

Addressing
Social
Isolation



LONELINESS
AND THE **Workplace**

Cigna is taking a comprehensive approach toward **addressing loneliness and improving mental wellness** in America.

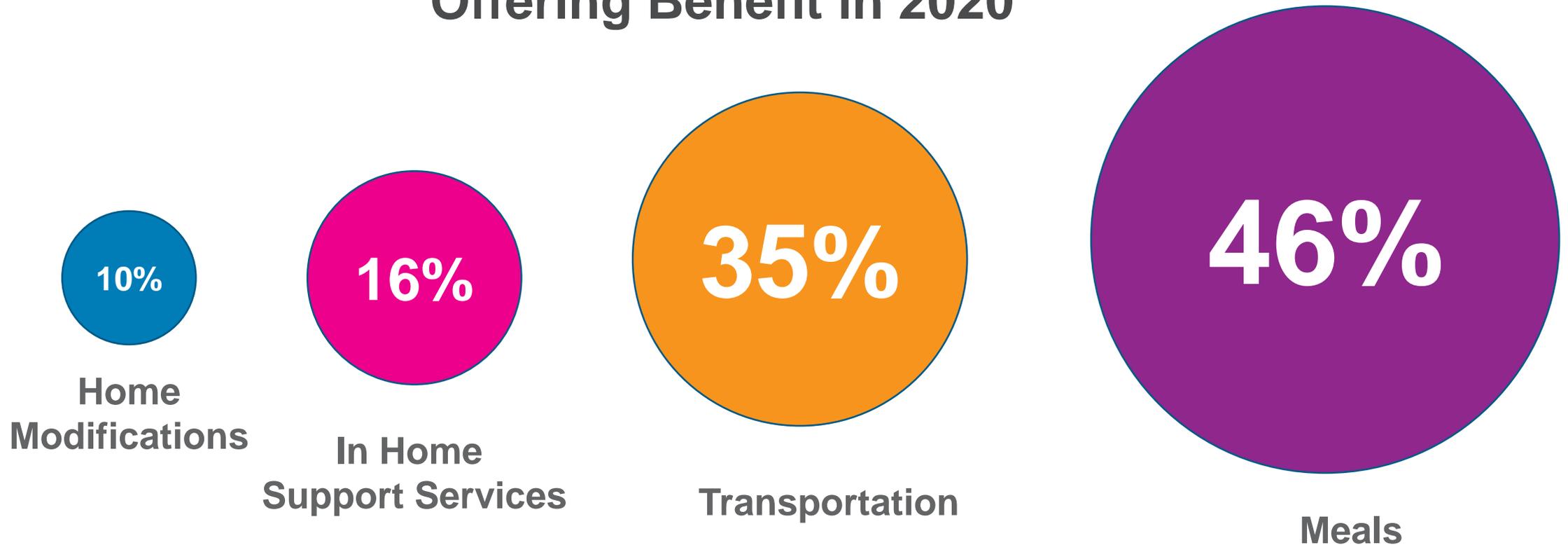
Getting
Patients
Where
They Need
to Be



Alignment Healthcare Partners with Uber to Help Patients Make Their
Medical Appointments

MA Supplemental Benefits: SDOH Focus

Percent of MA Plans
Offering Benefit in 2020



Addressing Social Barriers

- A Board-level commitment
- Across geographies and markets
- Learning collaborative for insurance providers
- Website to highlight case studies and insights
- Partnership opportunities
- Policy advocacy



Project Link

Bringing together the best thinking in how to effectively address social barriers for the people we serve



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