



wedi[™]
**NATIONAL
CONFERENCE**
A Virtual Learning Experience

Agenda at a Glance

(Subject to change, all times tentative)

October 6, 8, 13, 15

Pre-Conference Educational Sessions

October 16

Pre-Conference Attachment Workshop

October 19

WEDI Workgroup and Subworkgroup Meetings

October 20-22

Conference





TUESDAY, OCTOBER 6, 2020

WEDI PRE-CONFERENCE SESSION



Reshuffling the Healthcare Deck; A Look at HCEG's COVID-19's Flash Report

Time: 3:30pm – 4:30pm ET

Ferris Taylor, Executive Director

Health Executive Group (HCEG)

David Gallegos, Senior Vice President

Change Healthcare

Join Ferris Taylor, HCEG's Executive Director and David Gallegos, Senior Vice President of Consulting Service at Change Healthcare for the first public discussion on how new research shows COVID-19 has reshuffled the 2020 HCEG Top 10 priorities, including accelerated digital and payment transformation and an increased emphasis on the consumer experience, telehealth, and interoperability. Gain insights into how increasing investment in healthcare IT and fast-tracking initiatives are necessary to help prepare for the pandemic's aftermath and the future of healthcare.

THURSDAY, OCTOBER 8, 2020

WEDI PRE-CONFERENCE SESSION



Improvements to Eligibility and Formulary; Its Impact on Real Time Benefit Check, ePA and Specialty Enrollment

Time: 12:00pm – 1:00pm ET

Michael Burger, Practice Lead, EHRs and EDI

Point-of-Care Partners

Learn about Point of Care Partner's upcoming report on improvements to Eligibility and Formulary (E&F) and Benefit data and how they positively impact real time benefit checks, ePA and specialty enrollment. Find out how small improvements can lead to positive results, including financial savings.



THURSDAY, OCTOBER 8, 2020 (con't)

WEDI PRE-CONFERENCE SESSION



Digital Identity, Authentication and Federation; Rethinking How We Identify and Authenticate Individuals Across Systems

Time: 1:00pm – 2:00pm ET

Ryan Howells, Leavitt Partners, CARIN Alliance

CARIN Alliance's Digital Identity and Authentication workgroup is collaborating to establish an industry-level framework for digital identity federation. The goal is to enable a universal method for reliable determination of patient identity and authorization in support of highly scalable, secure exchange of EHI (electronic health information). Hear from Ryan Howells, Principal, Leavitt Partners and Program Manager of the CARIN Alliance about the workgroup's updates on this critical implementation question.

TUESDAY, OCTOBER 13, 2020

WEDI PRE-CONFERENCE SESSIONS

Open APIs Start with Trust, presented by axway

Time: 12:00pm – 1:00pm ET

Ruby Raley, Vice President, Sales, Healthcare and Life Sciences, Axway

Brian Otten, Digital Catalyst, Axway

The 21st Century Cures Act is driving real transformation in data exchange for both health providers and health plans. Instead of pushing data through trusted, point-to-point hand coded channels, we are asked to share our most resources – our patient and member data with organizations that have no relationship with us. This is rightly a concerning and daunting assignment. We are still held to the high bar of HIPAA security even though the 3rd party application requesting data is not. We need to protect health records and repositories but we can't block data exchanges. This session will provide an overview of the security methods specified in the Interoperability Rule. Additionally, we will share considerations to protect and secure FHIR APIs

COB Data Insights for Health Plans, presented by CAQH.

Time: 1:00pm – 2:00pm ET

Rebecca Beattie, Product Manager, CAQH

This session will cover current challenges and best practices for effective Coordination of Benefits including:

Agenda



- The cost to the industry of inefficient COB
- Recommendations for a prospective approach
- A solution that leverages health plan data and X12 270/271 transactions to ensure data quality
- COB data trends, insights, and impacts from COVID-19

THURSDAY, OCTOBER 15, 2020

WEDI PRE-CONFERENCE SESSIONS

Healthcare Innovation Catalysts: How HHAs Can Turn 2020's Challenges into Opportunities, presented by  **eSolutions**

Time: 12:00pm – 1:00pm ET

NOW PART OF  **WAYSTAR**

Attachments Demo Day

Time: Starts at 1:30pm ET

How are solutions vendors addressing attachments? Coming soon, be on the look-out for individual company links to view demonstrations on the latest tools and resources available to the industry

FRIDAY, OCTOBER 16, 2020

Attachments Workshop

Time: 11:00am – 3:30pm ET

Learn from your peers! With recent HITAC recommendation and NCVHS conversations pressing for an attachments rule, WEDI is excited to highlight the status and movement of several health IT entities as they move ahead with attachments initiatives independently.

Opening Remarks; Recognizing the Business Perspective of Attachments

11:00am – 11:30am ET

Laurie Burckhardt

*EDI Regulatory and National Standards Administrator Corporate Services – EDI
WPS Health Solutions*

John Kelly

*Principal Business Advisor
Edifecs*



Robert Tennant

Director, Health Information Technology Policy
MGMA

FRIDAY, OCTOBER 16, 2020 (con't)

NGS Attachment Updates

11:30am – 12:15pm ET

Mary Lynn Bushman

Business Analyst III
National Government Services

NGS, a Medicare Fee for Service Contractor, will provide information regarding their Electronic Attachment program including the progress of the program, as well as, recent and future enhancements to the program. Electronic attachments simplify and optimize the provider's revenue cycle.

Conference Break

12:15pm – 12:45pm ET

Stretch your legs and grab a quick bite- we'll be right back

CAQH CORE Updates

12:45pm – 1:30pm ET

Robert Bowman

Director, CAQH CORE

Emily TenEyck

Manager, CORE

275 Success Stories

1:30pm – 2:15pm ET

Ashley Bieck

Vice President, National Provider Advocacy, UnitedHealthcare

Angie Bleibaum

Director, EDI Strategy, UnitedHealthcare



FRIDAY, OCTOBER 16, 2020 (con't)

Solving Payer-Provider Clinical Data Exchange Challenges: How HL7 Da Vinci Project Work Can Help

2:15pm – 3:00pm ET

Tammy Banks

*Vice President Medicare Strategy, Value Based Care
Providence St. Joseph*

Nick Radov

*Director, Interoperability Standards & Compliance
UnitedHealthcare*

Learn how the work of HL7® Da Vinci Project, a collaborative effort of more than 50 industry-leading providers, payers and partners advancing FHIR adoption, is creating a framework that revolutionizes data exchange. Join Tammy Banks, Vice President Medicare Strategy, Value Based Care, Providence St. Joseph, and Nick Radov, founding Da Vinci member and Director, Interoperability Standards & Compliance, UnitedHealthcare, as they discuss challenges addressed by the following Da Vinci Implementation Guides: Clinical Data Exchange, Payer Data Exchange and Payer Health Record Exchange. Their first-hand accounts will show you how to maximize the Da Vinci work within your organization to meet your organizational goals.

Closing Remarks

3:00pm – 3:30pm ET

David Haugen, Administrative Simplification Program Director

Minnesota Department of Health

Jon Zimmerman, Chief Executive Officer

Holon Solutions

Rob Tennant, Director, Health Information Technology Policy

MGMA

This closing session will summarize the information presented during the day, discuss current WEDI efforts to address administrative inefficiencies, and solicit input from audience participants.



MONDAY, OCTOBER 19, 2020

WEDI Workgroup and Subworkgroup Virtual Meetings

Time: 8:00am – 10:30am ET

The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative health care information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.

TUESDAY, OCTOBER 20, 2020



WEDI Coffee Kickoff

Time: 10:45am – 11:00am ET



Dr. Mary Greene, Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services

Time: 11:00am- 11:30am ET

Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS's efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.



TUESDAY, OCTOBER 20, 2020 (con't)

Leveraging Collaborations to Standardize SDOH Data Collection and Use

Time: 11:35am – 12:20pm ET



Sheila Shapiro

*Senior Vice President, National Strategic Partnerships
United Healthcare Care Modernization & Innovation*

Nancy Johnson

*CEO
El Rio Health*



Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

WEDI Vendor Hall Networking Opportunities

Time: 12:25pm – 1:00pm ET

Interact at www.wediu.org with some of the top solutions providers in the Health IT industry



Beyond HIPAA; Examining Privacy & Security in a Consumer Driven Healthcare Space

Time: 1:00pm – 1:45pm ET

Dr. Lina Walker

*Vice President, Health Security
AARP*



TUESDAY, OCTOBER 20, 2020 (con't)



Mari Savickis

*Vice President, Public Policy
CHIME*

Laura Hoffman

*Assistant Director, Federal Affairs
American Medical Association*



Technology is changing the ways in which consumers access, compile, and use their health data. The rise of apps and interfaces and social media platforms and websites make it easy to share health data and learn more about improving or maintaining health. But what about the privacy and security risks? Do consumers know and expect that their information will be protected? Hear from leading industry leaders from the consumer perspective about the trends in health information and what consumers want in electronic environments.



Innovative Opportunities in Genomics for Insurers

Time: 1:50pm – 2:35pm ET

Grant Wood

*Senior IT Strategist, Intermountain Healthcare
Clinical Genetics Institute*

After a quick review of the issues we face today, we will identify several areas where opportunities for innovation are emerging. These include genomic data storage and management, and improved system data interoperability. In the area of Payer business issues, we will learn how clinical genomics should play a critical role in health risk planning, early disease detection, quicker and more accurate diagnoses with targeted treatments, all which will contribute to cost reduction and quality improvement. A discussion will complete the session on how do we get to innovation, what are the priorities with advances like gene editing and artificial intelligence, and what does the insurance industry really need.



TUESDAY, OCTOBER 20, 2020 (cont'd.)



Verify, Never Trust Anyone, Assume Breach; Real-time Healthcare Interoperability with Zero-Trust Cloud Architecture *Sponsored by* **Softheon**

2:35pm – 3:20pm ET

Eugene Sayan

CEO

Softheon

Description Coming Soon!

The USCDI Guide for Payers

Time: 3:25pm – 4:10pm ET

Dr. Denise St. Clair

Senior Policy Expert

Centers for Medicare & Medicaid Services

Converting your data for providers? Struggling managing the implementation? In this session, **ask your questions** and gain valuable guidance on how to properly address the new requirements.



Patrick Murta

Chief Architect

Humana



Healthcare Payment Innovation; Past, Present and Future

Time: 4:10pm – 4:55pm ET

Adele Allison

Senior Director of Economics & Digital Health Strategy

DST Health Solutions





TUESDAY, OCTOBER 20, 2020 (cont'd.)

John Kelly

Principal Business Advisor, Edifecs



As data becomes more liquid through application programming interfaces (APIs), the economic models are becoming more data-driven for holistic payment based on total cost of care models and attributed patients under shared-savings, episodes-of-care, and population-based payment models. In fact, by the end of 2018, 60 percent of payers had adopted reimbursement models that used analytics to determine payment. This educational session will review common questions addressed by the Payment Models Workgroup, including examination of past technologies using X12 and emerging technologies like FHIR APIs are reshaping payment methods in the U.S. The session will include an update by CAQH CORE leads on value-based payment operating rules, essential to administration of value-based care (VBC) programs.

WEDNESDAY, OCTOBER 21, 2020



WEDI Coffee Kickoff

Time: 10:30am – 11:00am ET

Sponsored by **CAQH**



Town Hall and Q&A with Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)

Time: 11:00am – 12:00pm ET

Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.



WEDNESDAY, OCTOBER 21, 2020



Playing with FHIR to Improve Interoperability and Drive Innovation *Sponsored by TIBCO*

Time: 12:05pm – 12:50pm ET

Description coming soon!

WEDI Vendor Hall Networking Opportunities

Time: 12:55pm – 1:25pm ET

Interact at www.wediu.org with some of the top solutions providers in the Health IT industry



Got Access? How to Leverage the HL7[®] Da Vinci Project to Advance Interoperability, Reduce Burden and Support Patient Access API

Time: 1:25pm- 2:10pm ET

Heather Kennedy

*Senior IT Manager of Interoperability
Florida Blue/Guidewell*

The HL7[®] Da Vinci Project engages more than 50 industry-leading providers, payers and partners to work together to accelerate the adoption of HL7 FHIR[®] (Fast Healthcare Interoperability Resources) as the standard to support and integrate value-based care (VBC) data exchange. Heather Kennedy, senior IT manager of interoperability at Florida Blue/GuideWell, will highlight the progress, real world uses and lessons learned from the Da Vinci Project. She will also review how the project's work and available resources, including implementation guides, will help organizations meet the goals of the Patient Access API rules by the Jan. 1, 2021 federal deadline.

WEDNESDAY, OCTOBER 21, 2020



FHIR Integration for Payers; Updates and Lessons Learned

Time: 2:15pm – 3:00pm ET



Patrick Murta

*Chief Architect
Humana*

Heather Kennedy

*Senior IT Manager of Interoperability
Florida Blue/Guidewell*

Benji Graham

*Business Analyst
BCBSOK*



The final rules call for payers to provide health care data to members through the use of FHIR- based APIs, as well as using a similar methodology to make provider directories available to patients. This session is a continuation of WEDI sessions held in May and August chronicling the status and experiences payers are facing in integrating FHIR into their business. Hear from our payer professionals on their latest milestones and ongoing lessons learned as the January 1, 2021 deadline looms closer.



**Finding Your Way in the Dark: APIs, Endpoint
Discovery and Trust** *Sponsored by Edifecs*

Time: 3:00pm – 3:45pm ET

Two critical challenges must be addressed in order for health plans to successfully implement the API services required under the ONC and CMS Rules:

- Endpoint discovery
- Third-party vendor app registration and certification

WEDNESDAY, OCTOBER 21, 2020

In this session, representatives from CAQH, Humana and Edifecs will review a technology framework that is emerging from the FHIR Community to meet two important and urgent industry requirements.

Navin Gupta



*Director of Product
Edifecs*

Ron Urwonges
*Director of Strategy and Innovation
CAQH*

Patrick Murta
*Chief Architect
Humana*



Oncology Clinical Pathways and Prior Authorization: Challenges and Value Proposition--HL7® FHIR® Accelerator Codex

Time: 3:45pm – 4:30pm ET

Dr. Jim O'Connor
*Principal Clinical Informaticist
MITRE*

Carmela Couderc
*Clinical Informaticist
MITRE*



Oncology care is complex and evidence is updated at a rapid pace. More oncology drugs are approved by the FDA than for any other specialty. Most treatments require prior authorization due to high cost and concern about alignment with evidence based care. The CodeX Oncology Clinical Pathways: Prior Authorization Support use case addresses both concerns by providing computable oncology clinical pathways reflecting most recent evidence-based treatment recommendations as well as automated prior authorization with provider / payer pathway alignment.

WEDNESDAY, OCTOBER 21, 2020



Agenda



Payer Uniformity in Support of Prior Authorization: Benefits and Challenges

Time: 4:30pm – 5:15pm ET



Melanie Combs-Dyer

*Director of Innovation
Mettle Solutions*

John “Jay” Johnstone

*Industry Engagement Senior Specialist – HL7
Cigna*



Robert Dieterle

*CEO
EnableCare*

Automating prior authorization processes and reducing stakeholder burden is one of the most important industry priorities. This panel of experts will outline the benefits and challenges with creating a uniform approach to how payers display to providers the documentation required to make coverage determinations. Included in the session will be a discussion of the HL7 Da Vinci Project’s development of a Documentation Templates and Rules Implementation Guide.

THURSDAY, OCTOBER 22, 2020



WEDI Coffee Kickoff

Time: 10:45am – 11:00am ET

THURSDAY, OCTOBER 22, 2020 (cont’d.)



Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare

Time: 11:00am- 11:45am ET

Agenda



Stephen Konya

*Senior Innovation Strategist
Office of the National Coordinator
for Health Information Technology (ONC)*

Maura Little

*Executive Director
Cambia Grove*

Nick Dougherty

*Managing Director
MassChallenge*



Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.

THURSDAY, OCTOBER 22, 2020 (cont'd.)



Present and Future Considerations; Looking at the Changing Face of Telehealth Policy

Time: 11:50am – 12:35pm ET

Alison Armstrong

*Health Policy Director
Anthem*

Lauren Choi

*Managing Director, Health Data and Technology Policy
BlueCross BlueShield Association*

Emily Yoder

*Analyst
Centers for Medicare & Medicaid Services*





Mei Wa Kwong

Executive Director

Center for Connected Health Policy



This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?

WEDI Vendor Hall Networking Opportunities

Time: 12:35pm – 1:00pm ET

Interact with some of the top solutions providers in the Health IT industry



Tech Showcase: Stay in Compliance with FHIR Bulk API + ETL Capabilities *Presented by Edifecs*

Time: 1:00pm – 1:30pm ET

The CMS Patient Access Final Rule dictates that plans must keep up to 5 years' worth of member data even after a member has disenrolled from the plan. This creates a huge interoperability challenge since data needs to be loaded AND exchanged quickly and securely. However, by leveraging FHIR Bulk APIs and direct ETL processes, health plans can overcome these technical challenges and fulfill future real-time bulk requests.

In this showcase, we will demonstrate how health plans using the Edifecs Smart Trading platform with FHIR can:

- Optimize patient bulk loading from existing backed systems using FHIR-based APIs and ETL capabilities
- Scale access to large patient data sets using pre-built FHIR bundles and configurable FHIR Bulk APIs.

Maxim Abramsky, *Director of Product Management, Edifecs*

Anirban Mukherjee, *Director of Solution Consulting, Edifecs*



THURSDAY, OCTOBER 22, 2020 (cont'd.)

Provider Information Impacts to Standard NCQA and URAC Requirements

Time: 1:30pm – 2:15pm ET

Donna Merrick, *Product Enhancement Principal, URAC*

Lisa Slattery, *Vice President, Accreditation and Recognition Operations, URAC*

In our health care industry, health plans and payers as well as providers are obtaining standard certifications from either of the two standards bodies and/or other standard bodies within the health care marketplace. This is a panel discussion regarding the provider information standards needed to complete a NCQA and/or URAC audit. What does the health plan and payers need to complete their audit(s) as well as what is required from the providers in order for the certification audit to be executed correctly.

Highlights and Discussion of ICAD's Recommendations to HITAC

Time: 2:20pm – 3:05pm ET



Alix Goss

VP and Senior Consultant

Imprado Consulting, a division of DynaVet Solutions

ICAD CoChair

Sheryl Turney

Senior Director of Data Enablement &

Quality Management,

Technology Anthem, Inc.



The Intersection of Clinical and Administrative Data (ICAD) Task Force's vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency— furthering implementation of "record once and reuse." WEDI Welcomes ICAD's co-chair to offer highlights on their recent report submitted to HITAC.



Industry Reaction Session; ICAD's Report



Time: 3:05pm – 3:30pm ET

THURSDAY, OCTOBER 22, 2020 (cont'd.)



A Manager's Guide to API Security *Sponsored by Axway*

Time: 3:30pm – 4:00pm ET

Join Axway to get non-technical, practical guidance for your API project work. Ravee and Ruby will discuss authentication (including OAuth) and identity management – how they work and the value they bring. Additionally, they will apply some practical (again non-technical) thinking to how the interoperability rule can work with the technology you have. While this session is short, it will provide insights to help managers in many settings understand the technology their teams are using. If you are tired of acronym soup, this is a session for you.



Information Blocking 101; What Providers Should Expect and How to Prepare to Stay Compliant

Time: 4:00pm – 4:45pm ET

Adam H. Greene

Partner

Davis Wright Tremaine LLP

Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole.