Agenda at a Glance

(Subject to change, all times tentative)

October 6, 8, 13, 15
Pre-Conference Educational Sessions

October 16
Pre-Conference Attachment Workshop

October 19
WEDI Workgroup and Subworkgroup Meetings

October 20-22
Conference
TUESDAY, OCTOBER 6, 2020
WEDI PRE-CONFERENCE SESSION

Reshuffling the Healthcare Deck; A Look at HCEG’s COVID-19’s Flash Report
Time: 3:30pm – 4:30pm ET
Ferris Taylor, Executive Director
Health Executive Group (HCEG)
David Gallegos, Senior Vice President
Change Healthcare

Join Ferris Taylor, HCEG’s Executive Director and David Gallegos, Senior Vice President of Consulting Service at Change Healthcare for the first public discussion on how new research shows COVID-19 has reshuffled the 2020 HCEG Top 10 priorities, including accelerated digital and payment transformation and an increased emphasis on the consumer experience, telehealth, and interoperability. Gain insights into how increasing investment in healthcare IT and fast-tracking initiatives are necessary to help prepare for the pandemic’s aftermath and the future of healthcare.

THURSDAY, OCTOBER 8, 2020
WEDI PRE-CONFERENCE SESSION

Improvements to Eligibility and Formulary; Its Impact on Real Time Benefit Check, ePA and Specialty Enrollment
Time: 12:00pm – 1:00pm ET
Michael Burger, Practice Lead, EHRs and EDI
Point-of-Care Partners

Learn about Point of Care Partner’s upcoming report on improvements to Eligibility and Formulary (E&F) and Benefit data and how they positively impact real time benefit checks, ePA and specialty enrollment. Find out how small improvements can lead to positive results, including financial savings.
THURSDAY, OCTOBER 8, 2020 (con’t)

WEDI PRE-CONFERENCE SESSION

Digital Identity, Authentication and Federation; Rethinking How We Identify and Authenticate Individuals Across Systems

Time: 1:00pm – 2:00pm ET

Ryan Howells, Leavitt Partners, CARIN Alliance

CARIN Alliance’s Digital Identity and Authentication workgroup is collaborating to establish an industry-level framework for digital identity federation. The goal is to enable a universal method for reliable determination of patient identity and authorization in support of highly scalable, secure exchange of EHI (electronic health information). Hear from Ryan Howells, Principal, Leavitt Partners and Program Manager of the CARIN Alliance about the workgroup’s updates on this critical implementation question.

TUESDAY, OCTOBER 13, 2020

WEDI PRE-CONFERENCE SESSIONS

Open APIs Start with Trust, presented by Axway

Time: 12:00pm – 1:00pm ET

Ruby Raley, Vice President, Sales, Healthcare and Life Sciences, Axway
Brian Otten, Digital Catalyst, Axway

The 21st Century Cures Act is driving real transformation in data exchange for both health providers and health plans. Instead of pushing data through trusted, point-to-point hand coded channels, we are asked to share our most resources – our patient and member data with organizations that have no relationship with us. This is rightly a concerning and daunting assignment. We are still held to the high bar of HIPAA security even though the 3rd party application requesting data is not. We need to protect health records and repositories but we can’t block data exchanges. This session will provide an overview of the security methods specified in the Interoperability Rule. Additionally, we will share considerations to protect and secure FHIR APIs.

COB Data Insights for Health Plans, presented by CAQH

Time: 1:00pm – 2:00pm ET

Rebecca Beattie, Product Manager, CAQH

This session will cover current challenges and best practices for effective Coordination of Benefits including:
- The cost to the industry of inefficient COB
- Recommendations for a prospective approach
- A solution that leverages health plan data and X12 270/271 transactions to ensure data quality
- COB data trends, insights, and impacts from COVID-19

THURSDAY, OCTOBER 15, 2020

WEDI PRE-CONFERENCE SESSIONS

Healthcare Innovation Catalysts: How HHAs Can Turn 2020’s Challenges into Opportunities, presented by eSolutions
Time: 12:00pm – 1:00pm ET

Attachments Demo Day
Time: Starts at 1:30pm ET
How are solutions vendors addressing attachments? Coming soon, be on the look-out for individual company links to view demonstrations on the latest tools and resources available to the industry

FRIDAY, OCTOBER 16, 2020

Attachments Workshop
Time: 11:00am – 3:30pm ET
Learn from your peers! With recent HITAC recommendation and NCVHS conversations pressing for an attachments rule, WEDI is excited to highlight the status and movement of several health IT entities as they move ahead with attachments initiatives independently.

Opening Remarks; Recognizing the Business Perspective of Attachments
11:00am – 11:30am ET

Laurie Burckhardt
EDI Regulatory and National Standards Administrator Corporate Services – EDI
WPS Health Solutions

John Kelly
Principal Business Advisor
Edifecs
NGS Attachment Updates
11:30am – 12:15pm ET
Mary Lynn Bushman
Business Analyst III
National Government Services

NGS, a Medicare Fee for Service Contractor, will provide information regarding their Electronic Attachment program including the progress of the program, as well as, recent and future enhancements to the program. Electronic attachments simplify and optimize the provider’s revenue cycle.

Conference Break
12:15pm – 12:45pm ET
Stretch your legs and grab a quick bite- we’ll be right back

CAQH CORE Updates
12:45pm – 1:30pm ET
Robert Bowman
Director, CAQH CORE

Emily TenEyck
Manager, CORE

275 Success Stories
1:30pm – 2:15pm ET
Ashley Bieck
Vice President, National Provider Advocacy, UnitedHealthcare
Angie Bleibaum
Director, EDI Strategy, UnitedHealthcare
Solving Payer-Provider Clinical Data Exchange Challenges: How HL7 Da Vinci Project Work Can Help
2:15pm – 3:00pm ET

Tammy Banks
Vice President Medicare Strategy, Value Based Care
Providence St. Joseph

Nick Radov
Director, Interoperability Standards & Compliance
UnitedHealthcare

Learn how the work of HL7® Da Vinci Project, a collaborative effort of more than 50 industry-leading providers, payers and partners advancing FHIR adoption, is creating a framework that revolutionizes data exchange. Join Tammy Banks, Vice President Medicare Strategy, Value Based Care, Providence St. Joseph, and Nick Radov, founding Da Vinci member and Director, Interoperability Standards & Compliance, UnitedHealthcare, as they discuss challenges addressed by the following Da Vinci Implementation Guides: Clinical Data Exchange, Payer Data Exchange and Payer Health Record Exchange. Their first-hand accounts will show you how to maximize the Da Vinci work within your organization to meet your organizational goals.

Closing Remarks
3:00pm – 3:30pm ET

David Haugen, Administrative Simplification Program Director
Minnesota Department of Health

Jon Zimmerman, Chief Executive Officer
Holon Solutions

Rob Tennant, Director, Health Information Technology Policy
MGMA

This closing session will summarize the information presented during the day, discuss current WEDI efforts to address administrative inefficiencies, and solicit input from audience participants.
MONDAY, OCTOBER 19, 2020

WEDI Workgroup and Subworkgroup Virtual Meetings
Time: 8:00am – 10:30am ET

The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative health care information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.

TUESDAY, OCTOBER 20, 2020

WEDI Coffee Kickoff
Time: 10:45am – 11:00am ET

Dr. Mary Greene, Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services
Time: 11:00am- 11:30am ET

Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS’s efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.
TUESDAY, OCTOBER 20, 2020 (con’t)

Leveraging Collaborations to Standardize SDOH Data Collection and Use
Time: 11:35am – 12:20pm ET

Sheila Shapiro
Senior Vice President, National Strategic Partnerships
United Healthcare Care Modernization & Innovation

Nancy Johnson
CEO
El Rio Health

Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

WEDI Vendor Hall Networking Opportunities
Time: 12:25pm – 1:00pm ET

Interact at www.wediu.org with some of the top solutions providers in the Health IT industry

Beyond HIPAA; Examining Privacy & Security in a Consumer Driven Healthcare Space
Time: 1:00pm – 1:45pm ET

Dr. Lina Walker
Vice President, Health Security
AARP
Technology is changing the ways in which consumers access, compile, and use their health data. The rise of apps and interfaces and social media platforms and websites make it easy to share health data and learn more about improving or maintaining health. But what about the privacy and security risks? Do consumers know and expect that their information will be protected? Hear from leading industry leaders from the consumer perspective about the trends in health information and what consumers want in electronic environments.

Innovative Opportunities in Genomics for Insurers

Time: 1:50pm – 2:35pm ET

Grant Wood
Senior IT Strategist, Intermountain Healthcare
Clinical Genetics Institute

After a quick review of the issues we face today, we will identify several areas where opportunities for innovation are emerging. These include genomic data storage and management, and improved system data interoperability. In the area of Payer business issues, we will learn how clinical genomics should play a critical role in health risk planning, early disease detection, quicker and more accurate diagnoses with targeted treatments, all which will contribute to cost reduction and quality improvement. A discussion will complete the session on how do we get to innovation, what are the priorities with advances like gene editing and artificial intelligence, and what does the insurance industry really need.
Verify, Never Trust Anyone, Assume Breach; Real-time Healthcare Interoperability with Zero-Trust Cloud Architecture Sponsored by Softheon
2:35pm – 3:20pm ET
Eugene Sayan
CEO
Softheon
Description Coming Soon!

The USCDI Guide for Payers
Time: 3:25pm – 4:10pm ET
Dr. Denise St. Clair
Senior Policy Expert
Centers for Medicare & Medicaid Services
Converting your data for providers? Struggling managing the implementation? In this session, ask your questions and gain valuable guidance on how to properly address the new requirements.

Patrick Murta
Chief Architect
Humana

Healthcare Payment Innovation; Past, Present and Future
Time: 4:10pm – 4:55pm ET
Adele Allison
Senior Director of Economics & Digital Health Strategy
DST Health Solutions
John Kelly  
*Principal Business Advisor, Edifecs*

As data becomes more liquid through application programming interfaces (APIs), the economic models are becoming more data-driven for holistic payment based on total cost of care models and attributed patients under shared-savings, episodes-of-care, and population-based payment models. In fact, by the end of 2018, 60 percent of payers had adopted reimbursement models that used analytics to determine payment. This educational session will review common questions addressed by the Payment Models Workgroup, including examination of past technologies using X12 and emerging technologies like FHIR APIs are reshaping payment methods in the U.S. The session will include an update by CAQH CORE leads on value-based payment operating rules, essential to administration of value-based care (VBC) programs.

**WEDNESDAY, OCTOBER 21, 2020**

**WEDI Coffee Kickoff**
*Time: 10:30am – 11:00am ET*
*Sponsored by CAQH*

**Town Hall and Q&A with Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)**
*Time: 11:00am – 12:00pm ET*

Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.
Playing with FHIR to Improve Interoperability and Drive Innovation  
Sponsored by TIBCO  
Time: 12:05pm – 12:50pm ET  
Description coming soon!

WEDI Vendor Hall Networking Opportunities  
Time: 12:55pm – 1:25pm ET  
Interact at www.wediu.org with some of the top solutions providers in the Health IT industry

Got Access? How to Leverage the HL7® Da Vinci Project to Advance Interoperability, Reduce Burden and Support Patient Access API  
Time: 1:25pm – 2:10pm ET  
Heather Kennedy  
Senior IT Manager of Interoperability  
Florida Blue/Guidewell

The HL7® Da Vinci Project engages more than 50 industry-leading providers, payers and partners to work together to accelerate the adoption of HL7 FHIR® (Fast Healthcare Interoperability Resources) as the standard to support and integrate value-based care (VBC) data exchange. Heather Kennedy, senior IT manager of interoperability at Florida Blue/GuideWell, will highlight the progress, real world uses and lessons learned from the Da Vinci Project. She will also review how the project’s work and available resources, including implementation guides, will help organizations meet the goals of the Patient Access API rules by the Jan. 1, 2021 federal deadline.

FHIR Integration for Payers; Updates and Lessons Learned  
Time: 2:15pm – 3:00pm ET
Finding Your Way in the Dark: APIs, Endpoint Discovery and Trust  Sponsored by Edifecs

Time: 3:00pm – 3:45pm ET
Two critical challenges must be addressed in order for health plans to successfully implement the API services required under the ONC and CMS Rules:

- Endpoint discovery
- Third-party vendor app registration and certification

In this session, representatives from CAQH, Humana and Edifecs will review a technology framework that is emerging from the FHIR Community to meet two important and urgent industry requirements.

Navin Gupta
Oncology care is complex and evidence is updated at a rapid pace. More oncology drugs are approved by the FDA than for any other specialty. Most treatments require prior authorization due to high cost and concern about alignment with evidence based care. The CodeX Oncology Clinical Pathways: Prior Authorization Support use case addresses both concerns by providing computable oncology clinical pathways reflecting most recent evidence-based treatment recommendations as well as automated prior authorization with provider/payer pathway alignment.
Payer Uniformity in Support of Prior Authorization: Benefits and Challenges

Time: 4:30pm – 5:15pm ET

Melanie Combs-Dyer  
Director of Innovation  
Mettle Solutions

John “Jay” Johnstone  
Industry Engagement Senior Specialist – HL7  
Cigna

Robert Dieterle  
CEO  
EnableCare

Automating prior authorization processes and reducing stakeholder burden is one of the most important industry priorities. This panel of experts will outline the benefits and challenges with creating a uniform approach to how payers display to providers the documentation required to make coverage determinations. Included in the session will be a discussion of the HL7 Da Vinci Project’s development of a Documentation Templates and Rules Implementation Guide.

THURSDAY, OCTOBER 22, 2020

WEDI Coffee Kickoff  
Time: 10:45am – 11:00am ET

Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare  
Time: 11:00am- 11:45am ET
Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.

**THURSDAY, OCTOBER 22, 2020 (cont’d.)**

**Present and Future Considerations; Looking at the Changing Face of Telehealth Policy**
**Time: 11:50am – 12:35pm ET**

Alison Armstrong  
*Health Policy Director*  
*Anthem*

Lauren Choi  
*Managing Director, Health Data and Technology Policy*  
*BlueCross BlueShield Association*

Emily Yoder  
*Analyst*  
*Centers for Medicare & Medicaid Services*
Mei Wa Kwong  
Executive Director  
Center for Connected Health Policy

This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?

WEDI Vendor Hall Networking Opportunities  
Time: 12:35pm – 1:00pm ET  
Interact with some of the top solutions providers in the Health IT industry

Tech Showcase: Stay in Compliance with FHIR Bulk API + ETL Capabilities  
Presented by Edifecs  
Time: 1:00pm – 1:30pm ET

The CMS Patient Access Final Rule dictates that plans must keep up to 5 years’ worth of member data even after a member has disenrolled from the plan. This creates a huge interoperability challenge since data needs to be loaded AND exchanged quickly and securely. However, by leveraging FHIR Bulk APIs and direct ETL processes, health plans can overcome these technical challenges and fulfill future real-time bulk requests.

In this showcase, we will demonstrate how health plans using the Edifecs Smart Trading platform with FHIR can:

- Optimize patient bulk loading from existing backed systems using FHIR-based APIs and ETL capabilities
- Scale access to large patient data sets using pre-built FHIR bundles and configurable FHIR Bulk APIs.

Maxim Abramsky, Director of Product Management, Edifecs  
Anirban Mukherjee, Director of Solution Consulting, Edifecs
Provider Information Impacts to Standard NCQA and URAC Requirements
Time: 1:30pm – 2:15pm ET
Donna Merrick, Product Enhancement Principal, URAC
Lisa Slattery, Vice President, Accreditation and Recognition Operations, URAC

In our health care industry, health plans and payers as well as providers are obtaining standard certifications from either of the two standards bodies and/or other standard bodies within the health care marketplace. This is a panel discussion regarding the provider information standards needed to complete a NCQA and/or URAC audit. What does the health plan and payers need to complete their audit(s) as well as what is required from the providers in order for the certification audit to be executed correctly.

Highlights and Discussion of ICAD’s Recommendations to HITAC
Time: 2:20pm – 3:05pm ET
Alix Goss
VP and Senior Consultant
Imprado Consulting, a division of DynaVet Solutions
ICAD CoChair
Sheryl Turney
Senior Director of Data Enablement & Quality Management,
Technology Anthem, Inc.

The Intersection of Clinical and Administrative Data (ICAD) Task Force’s vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency—furthering implementation of “record once and reuse.” WEDI Welcomes ICAD’s co-chair to offer highlights on their recent report submitted to HITAC.

Industry Reaction Session; ICAD’s Report
THURSDAY, OCTOBER 22, 2020 (cont’d.)

A Manager’s Guide to API Security  Sponsored by Axway
Time: 3:30pm – 4:00pm ET
Join Axway to get non-technical, practical guidance for your API project work. Ravee and Ruby will discuss authentication (including OAuth) and identity management – how they work and the value they bring. Additionally, they will apply some practical (again non-technical) thinking to how the interoperability rule can work with the technology you have. While this session is short, it will provide insights to help managers in many settings understand the technology their teams are using. If you are tired of acronym soup, this is a session for you.

Information Blocking 101; What Providers Should Expect and How to Prepare to Stay Compliant
Time: 4:00pm – 4:45pm ET

Adam H. Greene
Partner
Davis Wright Tremaine LLP

Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole.